

# NASPA

**'83 in TORONTO**

65th Annual National Conference

APRIL 10-13, 1983  
TORONTO, CANADA  
THE SHERATON CENTRE



**SKILLS FOR  
GLOBAL CHALLENGES**

## WELCOME!

We, your Toronto Conference Committee, are pleased you've chosen to participate in this 65th but first, international conference of our Association, NASPA.

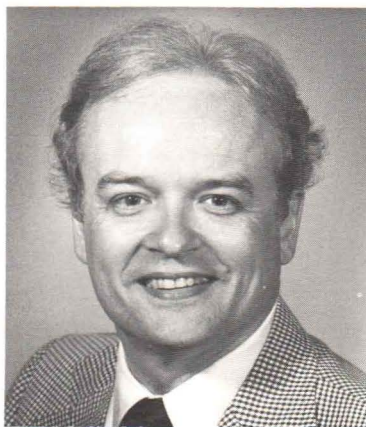
"Skills for Global Challenges" represents a new approach in conferencing - the curricula. You will be able to immerse yourself in one or more areas - coping creatively with diversity, human resource development, student outcomes, and technology. Persons with expertise in each of these areas will introduce you to "hands on" knowledge important to us in our work with students.

We have carefully selected a group of "interest sessions" from our colleagues that are of high quality. The "Conference Chair's Choice", computer-assisted placement, graduate student case studies, the awards luncheon, and exciting social activities round out this conference.

As guests in this great country, Canada, we will experience the true cosmopolitan experience in this premier North American city, Toronto. We urge you to sample this city's fine cultural programs, its international cuisine, and warmth.

Welcome and enjoy.

Toronto Conference Committee  
Tom Goodale, Bob Burrell, Will  
Gordon, Clarice Lubchenco,  
Dave Meabon, Tom Miller, Dave  
Morphy, Jeff Quinn, Linda  
Rodgers-Wilson, Dick Stevens,  
Peter Wilson, and a host of other  
Volunteers!



**Tom Goodale**  
1983 Conference Chairperson

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\*Maps of downtown Toronto and floor plan of Sheraton Centre are located in the center section.

## CONFERENCE HEADQUARTERS

Thursday, April 7

8:00 A.M.-9:00 P.M. .... Wentworth Room

Friday, April 8

8:00 P.M.-9:00 P.M. .... V.I.P. Room

Saturday - Tuesday, April 9-12

8:00 A.M.-9:00 P.M. .... V.I.P. Room

Wednesday, April 13

8:00 A.M.-5:00 P.M. .... V.I.P. Room

## CONFERENCE REGISTRATION

Friday, April 8

12:00 Noon-5:00 P.M. .... Concourse Area

Saturday, April 9

8:00 A.M.-5:00 P.M. .... Concourse Area

Sunday, April 10

8:00 A.M.-7:00 P.M. .... Concourse Area

Monday, April 11

8:00 A.M.-5:00 P.M. .... Concourse Area

Tuesday, April 12

8:00 A.M.-12:00 Noon .... Concourse Area

## HOSPITALITY CENTER

A number of services will be available in the Hospitality Center. If you want to see what you missed the previous conference day don't miss "Candid Conference", a continuous slide show highlighting the previous day events. Also, if you have any questions about dining, shopping, sightseeing, or general information about Toronto, you can find it in the Hospitality Center.

A new service this year in the Hospitality Room is "Instant Research", sponsored by the Professional Development Division. Stop by and test your reactions with your NASPA colleagues about specific issues of concern to student personnel professionals now and in the future. As you complete the computer questionnaire your results will get added to the total, allowing you instant feedback! Stop by and add your crucial input. "Instant Research" will be conducted from 9:00 A.M. to 5:00 P.M. on Monday and Tuesday.

Additional activities in the Hospitality Center include:

- A. NASPA in Louisville, 1984
- B. Chet Peters, Artist in Residence
- C. Conference Message Center and Location Service
- D. TV Monitor with conference News and Updates
- E. Lounge Area



## **HOSPITALITY CENTER (Continued)**

Hospitality Center Hours:

Saturday, April 9

8:00 A.M.-9:00 P.M. .... City Hall Room

Sunday, April 10

8:00 A.M.-3:00 P.M. .... City Hall Room

Sunday, April 10

7:00 P.M.-9:00 P.M. .... City Hall Room

Monday, April 11

8:00 A.M.-9:00 P.M. .... City Hall Room

Tuesday, April 12

8:00 A.M.-6:00 P.M. .... City Hall Room

Wednesday, April 13

8:00 A.M.-11:00 A.M. .... City Hall Room

## **NASPA PLACEMENT SERVICE**

Candidates and employers who preregistered with the NASPA Central Office prior to March 15, 1983 should proceed to the Placement Headquarters on the Lower Concourse for additional instructions. All others should first complete the appropriate forms and pay the fee at the Placement Headquarters.

### **PLACEMENT REGISTRATION CANDIDATES AND EMPLOYERS**

Saturday, April 9

8:00 A.M.-5:00 P.M. .... Lower Concourse

Sunday, April 10

8:00 A.M.-4:00 P.M. .... Lower Concourse

Monday, April 11

8:00 A.M.-5:00 P.M. .... Lower Concourse

Tuesday, April 12

8:00 A.M.-5:00 P.M. .... Lower Concourse

With the introduction of year-round computerized placement even experienced candidates and employers may be somewhat confused with the new placement process. Attendance at the orientation sessions for employers and candidates is strongly advised. If you miss the orientation sessions, stop by the Placement Headquarters on the Lower Concourse for assistance.

Candidate Orientation — April 9

9:30 A.M.-10:30 A.M. .... Lower Concourse

Employer Orientation — April 9

10:30 A.M.-12:00 Noon .... Lower Concourse

## **NASPA PLACEMENT SERVICE (Continued)**

### **PLACEMENT LOUNGE**

Saturday, April 9	
8:00 A.M.-5:00 P.M. ....	Ballroom East
Sunday, April 10	
8:00 A.M.-4:00 P.M. ....	Ballroom East
Monday, April 11	
8:00 A.M.-5:00 P.M. ....	Ballroom East
Tuesday, April 12	
8:00 A.M.-5:00 P.M. ....	Ballroom East

### **PLACEMENT INTERVIEWS**

Saturday, April 9	
12:00 Noon-5:00 P.M. ....	Sheraton Hall
Sunday, April 10	
9:00 A.M.-4:00 P.M. ....	Sheraton Hall
Monday, April 11	
9:00 A.M.-5:00 P.M. ....	Sheraton Hall
Tuesday, April 12	
9:00 A.M.-5:00 P.M. ....	Sheraton Hall

## **ADMISSION TO SESSIONS**

Admission to all Conference sessions will require the Conference name tag which is included in the registration packet. Voting delegates' name tags will be marked accordingly.

## **SPOUSES' PROGRAM AND INFORMATION**

At 7:00 A.M. on Monday, April 11 in the Algoma Room there will be a special breakfast and orientation for all conference spouses. During this breakfast, special information will be presented about interesting things to do and places to see in the Toronto area. Additionally, spouses are invited to attend all conference sessions. Name tags will be required for admission.

## **CURRICULUM CONCEPT**

The conference format has been developed around a Curriculum Concept with a focus on "hands-on" skill building for the interest sessions and workshops. The four curricula are "Diversity", "Technology", "Human Resources Development", and "Student Outcomes".

A full description of each curriculum and the spotlight sessions for each area begins on page 41. Each interest session that is a part of the four curriculum will be identified as such.

## **GENERAL INFORMATION**

Please note that open alcoholic beverages are prohibited in public areas.



**NO SMOKING  
IN MEETING ROOMS AND  
CONFERENCE FUNCTIONS.**

## **CUSTOMS INFORMATION U.S. CITIZENS**

Every 30 days returning U.S. residents are allowed to bring back duty free \$300 (retail value) worth of personal or household merchandise provided they have been out of the U.S. for 48 hours. This amount can include one carton of cigarettes, 100 cigars (no Cuban), one pound of smoking tobacco and 32 ounces of liquor, provided the buyer is 21 years of age. If the length of stay is less than 48 hours, \$25 worth of merchandise may be taken back to the United States duty free. Goods bought in Canada but manufactured in the U.S. are duty free and not included in the basic exemption. Handmade crafts and works of art are also exempt, however, a receipt of purchase may be required. For further information on U.S. customs regulations, phone (416) 676-2606.

## **CURRENCY EXCHANGE**

Deak-Perera Canada, Inc. maintains a foreign exchange office in the lobby area of the Sheraton Centre.

This office is geared to meet all the exchange needs of NASPA participants which may include exchange of currencies for registration, spending money, hotel bills and the like.

The office is open seven days a week and stocks most currencies of the world and a wide variety of Travelers' Cheques including drafts.



## TAXES

Ontario retail sales tax is 7% - this is a tax on the purchase of goods and some services to be used or consumed in Ontario. Generally, visitors do not have to pay sales tax on their purchases in Ontario if they use the goods out of the province. For complete information on sales tax exemptions and refund please write or call: Retail Sales Tax District Office, 2300 Yonge Street, 10th floor, Toronto, Ontario M4P 1H6. Phone: (416) 487-7161.

There is no tax on meals under \$6. Over \$6 the tax is 10%.

## TIPPING

Service charges are very rarely added to any bill. A general rule is a tip of 12-15% of the bill before the sales tax is added.

## RESOLUTIONS

**Policy:** Any member of NASPA may present a resolution for action by the membership on any issue. Proposals submitted to the Committee on Resolutions (Regional Vice Presidents plus President-Elect as chairperson) will gain the advantage of regular agenda submission to the membership at the business meeting, and possible Board of Directors endorsement. All proposals reviewed by the Resolutions Committee, with or without that support, will be presented to the membership present at the Annual Business Meeting. Resolutions not routed through the Committee may be presented to the membership from the floor under "new business."

**Definition:** A resolution is an instrument expressing the opinion, will, and intent of the NASPA Voting Delegates. Endorsement of a resolution by the delegate body constitutes a directed call for Board of Directors action. A resolution is distinct from a motion which results in the approval or disapproval of proposed Association legislation. The Board of Directors bears the responsibility to deliberate on approved resolutions and report their disposition to the delegate body.

**Procedures:** The procedure for submitting resolution proposals is as follows:

1. A draft of a proposed resolution may be submitted in writing to the appropriate Regional Vice President or to the President-Elect prior to the opening date of the conference;
2. Resolution proposals may be submitted to the Board of Directors any time during the conference prior to the Annual Business Meeting;
3. Resolutions may be presented to the membership from the floor under "new business" during the Annual Business Meeting.



## **ACKNOWLEDGEMENTS**

No conference of this magnitude could ever be accomplished without significant contributions from a host of people and organizations. NASPA is indebted to many long hours of selfless volunteer work by literally hundreds of members and colleagues of NASPA. While it is impossible to reprint all of the names here it is appropriate to say thank you. You know who you are!

In addition, several companies and agencies have provided valuable time and money to support the Toronto Conference. NASPA in Toronto would be much less without their support and participation. Special credit goes to BARL Incorporated for their video communications support. ARA Service, Incorporated (USA) and VS Service, Ltd, (Canada) hosted several conference functions. Again this year, College Stores has graciously provided the conference binders. Without them this "extra touch" would be impossible. Their contributions and support is very much appreciated.

Our host country, Canada, has been most gracious. The Tourism Division of the Canadian Consulate General has been a vast resource of information and material. The good people at Ryerson Polytechnical Institute and the University of Toronto have opened their facilities and provided a large amount of volunteer support. Our Canadian hosts have made this first international NASPA Conference a worthwhile and memorable experience.

## **FUTURE CONFERENCE DATES AND LOCATIONS**

1984 - March 18-21:	Louisville, Kentucky
1985 - March 31 - April 3:	Portland, Oregon
1986 - April 2-5:	Washington, D.C.
1987 - April 4-8:	Chicago, Illinois

## CONFERENCE AT A GLANCE

9:00 A.M. - 6:00 P.M. .... Simcoe Room  
Board of Directors Meeting 1982-83

12:00 Noon - 5:00 P.M. .... Concourse Area  
Conference Registration

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## CONFERENCE AT A GLANCE (Continued)

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8:00 A.M. - 6:00 P.M. .... Windsor Room  
Preconference Workshop:  
    "Developing a Model for Managerial Effectiveness"

8:30 A.M. - 12:00 Noon ..... Huron Room  
Board of Directors Meeting 1982-83

12:00 Noon - 6:00 P.M. .... Algoma Room  
Preconference Workshop:  
    "Policy and Planning Issues for International Students"

12:00 Noon - 6:00 P.M. .... Essex Room  
Preconference Workshop:  
    "Student Affairs and the College Athlete"

12:00 Noon - 5:00 P.M. .... Wentworth Room  
Jesuit Association of Student Personnel Administrators  
    (JASPA) Annual Conference

12:00 Noon - 1:00 P.M. .... Kent Room  
Board of Directors Meeting 1982-83 Lunch

1:00 P.M. - 5:00 P.M. .... Huron Room  
Board of Directors Meeting 1982-83

7:00 P.M. - 12:00 Midnight ..... Dominion Ballroom  
Board of Directors Dinner for Conference Committee

## CONFERENCE AT A GLANCE (Continued)

8:00 A.M. - 1:00 P.M. .... Essex Room  
 Preconference Workshop:  
 "Student Affairs and the College Athlete"

8:00 A.M. - 10:00 A.M. .... Region IV East Suite  
 Region IV East Coffee Hour

9:00 A.M. - 10:00 A.M. .... Windsor Room  
 Catholic Mass; JASPA

10:00 A.M. - 1:30 P.M. .... Wentworth Room  
 Jesuit Association of Student Personnel Administrators  
 (JASPA) Annual Conference

10:00 A.M. - 12:00 Noon .... Kent & Huron Rooms  
 Board of Directors Meeting 1983-84

12:00 Noon - 1:00 P.M. .... Kent & Huron Rooms  
 Board of Directors Meeting 1983-84 Lunch

1:30 P.M. - 2:30 P.M. .... Windsor Room  
 Career Development & Professional Standards:  
 Open Session for First Time Conferees

2:00 P.M. - 3:30 P.M. .... Region I Suite  
 Region I Executive Committee Meeting

2:00 P.M. - 3:30 P.M. .... Region II Suite  
 Region II Advisory Board Meeting

2:00 P.M. - 3:30 P.M. .... Region III Suite  
 Region III Advisory Committee Meeting

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## CONFERENCE AT A GLANCE (Continued)

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2:00 P.M. - 4:00 P.M. .... Region IV West Suite  
Region IV West Advisory Committee Meeting

2:00 P.M. - 3:30 P.M. .... Region IV East Suite  
Region IV East Executive Council Meeting

2:00 P.M. - 4:00 P.M. .... Gingersnap Suite  
Women's Network Regional Coordinators' Meeting

4:00 P.M. - 5:00 P.M. .... Region II Suite  
Open House for Pennsylvania Association of Student  
Personnel Administrators

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5:00 P.M. - 6:30 P.M. .... Ballroom West  
Opening Session:  
"Welcome to Canada" Featured Speaker: Ken Taylor

6:30 P.M. - 8:00 P.M. .... Ballroom Lobby and  
Association Reception .... Ballroom East

9:00 P.M. - 12:00 Midnight .... Essex Room  
Golden Key National Honor Society Open House

10:00 P.M. - 11:00 P.M. .... Region IV East Suite  
Region IV East Hospitality Hour

9:00 P.M. - 11:00 P.M. .... Region IV West Suite  
Region IV West Open House

## CONFERENCE AT A GLANCE (Continued)

7:00 A.M. - 9:00 A.M. .... Algoma Room  
Spouse Breakfast & Orientation

7:00 A.M. - 9:00 A.M. .... Essex Room  
Small College Network Meeting with Breakfast

7:00 A.M. - 8:00 A.M. .... Oxford Room  
Region IV West Coffee for Student Affairs Officers

7:00 A.M. - 8:15 A.M. .... Region I Suite  
Region I Chief Student Affairs Officers/Delegates Coffee Hour

7:00 A.M. - 8:00 A.M. .... Region II Suite  
New Region II Members & Region II New Professionals Coffee  
Hour

7:00 A.M. - 8:00 A.M. .... Region III Suite  
Region III Voting Delegates' Coffee Hour

7:30 A.M. - 8:30 A.M. .... Windsor Room  
Prayer Breakfast with Daniel Coates, U.S. Representative,  
Indiana

7:30 A.M. - 9:00 A.M. .... Peel Room  
NIRAD Board of Directors

8:00 A.M. - 10:00 A.M. .... Region IV East Suite  
Coffee Hour honoring Voting Delegates & Chief Student  
Affairs Officers of Region IV East

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8:15 A.M. - 9:15 A.M. .... Dominion Ballroom  
"The Impact of Diversity Upon the Benefits of a College  
Education". Diversity Featured Speaker: Howard  
Bowen

9:00 A.M. - 6:00 P.M. .... Algoma Room  
Graduate Student - Administrative Case Student Competition

9:30 A.M. - 10:30 A.M. .... Dominion Ballroom  
"Diversity Workshops"

9:30 A.M. - 12:00 Noon .... Oxford Room  
"Power in Place: A Leadership Program for Women" (HRD)

9:30 A.M. - 12:00 Noon .... Windsor Room East  
"Professional Standards for Student Affairs Work." Update on  
the Council for the Advancement of Standards for Student  
Services/Development Programs (HRD)

9:30 A.M. - 12:00 Noon .... Windsor Room West  
"Enhancing Men's Lives" (HRD)

9:30 A.M. - 10:30 A.M. .... Essex Room  
"Banishing Boredom From Campus: A Right Brain Approach"  
Featured Speaker: Matt Weinstein

9:30 A.M. - 12:00 Noon .... Norfolk Room  
"Developing a Program for Personal and Professional Vitality:  
For Yourself and Your Staff" (HRD)

## CONFERENCE AT A GLANCE (Continued)

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9:30 A.M. - 12:00 Noon ..... Carlton Room  
"The Institutional Response to Student Life Research"  
(Outcomes)

9:30 A.M. - 10:45 A.M. .... Peel Room  
Faculty Program: Supervisory Skills for Those Who Have  
Never Supervised

9:30 A.M. - 12:00 Noon ..... York Room  
"Understanding Human Resources Through an Examination of  
Learning Styles and Right/Left Brain Preferences" (HRD)

9:30 A.M. - 12:00 Noon ..... Wentworth Room  
"Caught Between the Image of a Dragon-Lady and a Lotus  
Blossom: Asian-American Women Students" (Diversity)

9:30 A.M. - 12:00 Noon ..... Kenora Room  
"The Impact of International Students on U.S. Campuses:  
Strategies for Dealing with Diversity" (Diversity)

9:30 A.M. - 12:00 Noon ..... Huron Room  
"From Adult Learner Perceptions to Practical Program  
Outcomes" (Diversity)

9:30 A.M. - 12:00 Noon ..... Kent Room  
"Student Services in Ontario Community Colleges: Perceived  
Future Directions" (Outcomes)

9:30 A.M. - 12:00 Noon ..... Simcoe Room  
"Character Development in College Students" (HRD)

9:30 A.M. - 12:00 Noon ..... Dufferin Room  
"Developing Human Resources Through Comprehensive  
Supervision" (HRD)



## CONFERENCE AT A GLANCE (Continued)

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9:30 A.M. - 10:30 A.M. .... Civic Ballroom  
"The Future of Telecommunications and Computing"  
Technology Featured Speaker: Nicholas Johnson

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10:45 A.M. - 12:00 Noon ..... Essex Room  
"Video Communications for the College and University  
Campus". (Technology)

10:45 A.M. - 11:45 A.M. .... Civic Ballroom  
"An Orientation to the Technology Curriculum". (Technology)

**11**

11:30 A.M. - 2:00 P.M. .... Ballroom Centre  
Awards Luncheon ..... Ballroom West  
Featured Speaker: Frank Newman

11:00 A.M. - 12:15 P.M. .... Peel Room  
Faculty Program: Resources and Materials for the Technology  
of Student Affairs

2:00 P.M. - 3:00 P.M. .... Civic Ballroom  
"A Conceptual Framework for Human Resource  
Development in Higher Education" (Human Resource  
Development)  
Featured Speaker: Warren H. Schmidt

CONFERENCE AT A GLANCE (Continued)

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2:00 P.M. - 3:15 P.M. .... Norfolk Room  
"Reverse Mainstreaming: An Opportunity for Multi-Cultural Learning" (Diversity)

2:00 P.M. - 3:15 P.M. .... Peel Room  
Faculty Program: "Presentation on Canadian Higher Education" Featured Speaker: Dr. Allen Gilmore

2:00 P.M. - 3:15 P.M. .... Carlton Room  
"Adjustment of Minority College Freshmen: A Group Counseling Approach" (Diversity)

2:00 P.M. - 3:15 P.M. .... York Room  
"Influencing Faculty/Staff Perceptions of Their Students Through Data-Based Information" (Outcomes)

2:00 P.M. - 3:15 P.M. .... Oxford Room  
"Residence Hall Problem Floors: Identification and Creative Management" (Diversity)

2:00 P.M. - 3:15 P.M. .... Windsor Room East  
"Automation in the Student Affairs Office" (Technology)

2:00 P.M. - 3:15 P.M. .... Windsor Room West  
"The Humanistic Application of Technology to Student Services in Distance Education" (Technology)

2:00 P.M. - 3:30 P.M. .... Essex Room  
"The Basics of Computing and Information Systems Technology" (Technology Core Lecture)

## CONFERENCE AT A GLANCE (Continued)

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3:00 P.M. - 5:00 P.M. .... Simcoe Room  
 "Preparing Managers for Career Development Discussions with Employees" (HRD Core Lecture) Dufferin Room

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3:00 P.M. - 5:00 P.M. .... Dominion Ballroom  
 "Current Characteristics of Four Student Sub-Groups" (Diversity Panel)

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3:30 P.M. - 4:45 P.M. .... Peel Room  
 Faculty Program: The Widmar Case: The Church Comes to the Campus

3:30 P.M. - 4:45 P.M. .... York Room  
 "Using Technology Humanistically: Student Affairs Research" (Outcomes)

3:30 P.M. - 4:45 P.M. .... Norfolk Room  
 "Academic Calendar Change: Its Impact on the Student Learning Environment" (Outcomes)

3:30 P.M. - 4:45 P.M. .... Oxford Room  
 "The Residence Environment Survey Technique: Action-Oriented Approach to Define and Evaluate Residence Environments" (Outcomes)

3:30 P.M. - 4:45 P.M. .... Carlton Room  
 "Studies in Retention: Strategies for Community College and University Programs" (Outcomes)

3:30 P.M. - 4:45 P.M. .... Wentworth Room  
 "Creating Experiences for Professional Development — Who Is Responsible?" (HRD)

CONFERENCE AT A GLANCE (Continued)

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3:30 P.M. - 4:45 P.M. .... Kenora Room  
"The Principal Student Affairs Officer: A Study of Functions  
& Organizations at 660 American Colleges & Universities"  
(HRD)

3:30 P.M. - 4:45 P.M. .... Huron Room  
"Small College Resources: A Coping Strategy" (HRD)

3:30 P.M. - 4:45 P.M. .... Kent Room  
"Is Professional Mobility Dead or in Need of a Transfusion?"  
(HRD)

3:45 P.M. - 5:00 P.M. .... Windsor Room East  
"The Scope and Impact of Syracuse University's Student  
Record System" (Technology Spotlight)

3:45 P.M. - 5:00 P.M. .... Windsor Room West  
"The Use of Computers in Student Affairs: Virginia Tech  
Case Study" (Technology Spotlight)

3:45 P.M. - 5:00 P.M. .... Essex Room  
"Communications and Computing at Kirkwood Com-  
munity College" (Technology Spotlight)

4:00 P.M. - 5:15 P.M. .... Royal Suite  
Reception for Student Personnel Faculty (Cash Bar)

4:30 P.M. - 5:30 P.M. .... Executive Director's Suite  
1982-83 Career Development & Professional Standards (CD &  
PS) Division

## CONFERENCE AT A GLANCE (Continued)

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4:30 P.M. - 6:30 P.M. .... Gingersnap Room  
ACE/NASPA Institute - Reunion of Former Participants

5:00 P.M. - 6:00 P.M. .... Essex Room  
Region II Business Meeting

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5:00 P.M. - 7:00 P.M. .... Algoma Room  
Teacher's College Reception - Columbia University

5:00 P.M. - 6:30 P.M. .... Windsor Room  
Region IV East Business Meeting

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5:00 P.M. - 6:00 P.M. .... Huron Room  
Region III Business Meeting

5:00 P.M. - 6:00 P.M. .... Simcoe Room  
Region I Business Meeting

5:00 P.M. - 6:00 P.M. .... Region V Suite  
Regions V and VI Business Meeting

5:15 P.M. - 6:15 P.M. .... Royal Suite/Golden Falcon  
Small/Community College Reception (Cash Bar)

5:30 P.M. - 7:30 P.M. .... York Room  
"Future Directions of Student Services"  
Reception Hosted by Association of Canadian Community  
Colleges and Ontario Provincial Committee on Student  
Affairs



CONFERENCE AT A GLANCE (Continued)

6:00 P.M. - 7:30 P.M. .... Civic Ballroom  
Social Hour for Ohio State University Alumni &  
Friends (Cash Bar)

6:00 P.M. - 7:00 P.M. .... Region I Suite  
Region I Open House

6:00 P.M. - 7:30 P.M. .... Region II Suite  
Region II Open House

6:00 P.M. - 8:00 P.M. .... Region IV East Suite  
Southern Illinois University at Carbondale Open House

6:15 P.M. - 7:15 P.M. .... Simcoe Room  
Regions IV West, V, VI Reception

6:15 P.M. - 7:15 P.M. .... Royal Suite/Golden Falcon  
Women's Network Reception (Cash Bar)

6:30 P.M. - 7:30 P.M. .... Region III Suite  
Region III Open House

7:00 P.M. - 9:00 P.M. .... Norfolk Room  
Reception of Canadian Association of College & University  
Student Services

7:00 P.M. - 1:00 A.M. .... Dominion Ballroom  
Social Event: Music and Cash Bar for All Members

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## CONFERENCE AT A GLANCE (Continued)

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7:00 P.M. - 9:00 P.M. .... Region I Suite  
University of Vermont Reception

8:00 P.M. - 10:00 P.M. .... Essex Room  
Bowling Green State University Reception

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9:00 P.M. - 11:00 P.M. .... Region IV West Suite  
Region IV West Open House

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## CONFERENCE AT A GLANCE (Continued)

7:00 A.M. - 9:00 A.M. .... Windsor Room  
Women's Network Buffet Breakfast

7:00 A.M. - 9:00 A.M. .... Algoma Room  
Minority Member Buffet Breakfast

7:00 A.M. - 9:00 A.M. .... Essex Room  
Roundtable Discussions

7:00 A.M. - 8:00 A.M. .... Region I Suite  
Region I New Member Coffee Hour

7:00 A.M. - 8:00 A.M. .... Region II Suite  
Region II Chief Student Affairs Officer's Coffee Hour

7:30 A.M. - 9:00 A.M. .... Oxford Room  
Research & Program Development Division Breakfast

7:30 A.M. - 8:30 A.M. .... Carlton Room  
NASPA Journal Board

8:00 A.M. - 9:00 A.M. .... Region V Suite  
Region V and VI Chief Student Affairs Officer's Meeting

8:00 A.M. - 10:00 A.M. .... Region IV East Suite  
Regions IV East Coffee Hour

8:15 A.M. - 9:15 A.M. .... Dominion Ballroom  
"Historical Perspectives on Student Outcomes Assessment with Implications for the Future". Student Outcomes. Featured Speaker: C. Robert Pace

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9:30 A.M. - 11:00 A.M. .... Cinema I  
"Computerized Placement Information"

9:30 A.M. - 10:45 A.M. .... Peel Room  
Faculty Program: Student Personnel 101: The Entry Level  
Student Personnel Course

9:35 A.M. - 12:00 Noon .... York Room  
"More Than a Place to Park: New Developments for  
Commuters" (Diversity)

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9:30 A.M. - 10:45 A.M. .... Norfolk Room  
"Serving Gay and Lesbian Students' Innovative Approaches"  
(Diversity)

9:30 A.M. - 11:30 A.M. .... Oxford Room  
Artist in Residence Series - Jim Davis

9:30 A.M. - 10:45 A.M. .... Carlton Room  
Faculty Program: Writing for the Professional Journal

9:30 A.M. - 11:30 A.M. .... Windsor Room  
"Understanding Student Outcomes From a Strategic and  
Conceptual Viewpoint" (Outcomes Panel)

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9:30 A.M. - 10:45 A.M. .... Algoma Room  
Presentation on the Dissertation of the Year: "Does It  
Matter Who Lives Where?"  
Featured Speaker: Dr. Edward F.D. Spencer

9:30 A.M. - 11:30 A.M. .... Essex Room  
"Training Student Leaders: A Personal Growth Approach"  
Featured Speaker: Matt Weinstein

9:30 A.M. - 12:00 Noon .... Dominion Ballroom  
Diversity Panel - "Diversity Dilemmas Faced by Chief Student  
Affairs Officer's" Diversity Work Groups Closing Summary

9:30 A.M. - 10:45 A.M. .... Wentworth Room  
"Potentials and Limits of Using Quality Circle Programs in  
Student Personnel Administration, A Training Model; A  
Case Study; A Critical Review" (HRD)

9:30 A.M. - 10:45 A.M. .... Kenora Room  
"A Student Outcomes Model for Program Evaluation in  
Student Affairs" (Outcomes)

9:30 A.M. - 10:45 A.M. .... Huron Room  
"POWS, SWOTS, and SPAS - Planning, Setting Objectives,  
and Evaluating Staff and Program (HRD)

9:30 A.M. - 10:45 A.M. .... Kent Room  
"A Design for Diversity" (Diversity)

9:30 A.M. - 10:45 A.M. .... Simcoe Room  
"Microcomputers and the Student Affairs Office of the Future"  
(Technology)



## CONFERENCE AT A GLANCE (Continued)

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9:30 A.M. - 12:00 Noon ..... Dufferin Room  
"Multipurpose Information System Components at Syracuse  
University" (Technology)

9:30 A.M. - 11:30 A.M. .... Civic Ballroom  
"The Basics of Communications Technology" (Tech-  
nology Core Lecture)

11:00 A.M. - 12:15 P.M. .... Peel Room  
Faculty Program: The Consumerism Era

11:00 A.M. - 12:15 P.M. .... Norfolk Room  
"Meeting the Needs of the College Student Who is Disabled"  
(Diversity)

11:00 A.M. - 12:15 P.M. .... Carlton Room  
"Attitude Adjustment: A Model for Individual Change through  
Group Training Sessions" (Diversity)

11:00 A.M. - 12:15 P.M. .... Algoma Room  
Faculty Program: The Job Search After Toronto

11:00 A.M. - 12:15 P.M. .... Wentworth Room  
"A Comprehensive Approach to Staff Development in Student  
Affairs" (HRD)

11:00 A.M. - 12:15 P.M. .... Kenora Room  
"Re-Designing the Campus Environment Using a MACRO  
Ecosystem Model" (Outcomes)

11:00 A.M. - 12:15 P.M. .... Kent Room  
"Expanding Horizons - A Program for Adults" (Diversity)

**CONFERENCE AT A GLANCE (Continued)**

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11:00 A.M. - 12:15 P.M. .... Huron Room  
"The Chief Student Affairs Officer: Making Room at the Top"  
(HRD)

11:00 A.M. - 12:15 P.M. .... Simcoe Room  
"Computerized Career Information: An Effective Outreach  
Tool" (Technology)

12:00 Noon - 1:30 P.M. .... Windsor East Room  
Fraternity Executives Association/NASPA Luncheon

12:00 Noon - 2:30 P.M. .... Dominion Ballroom  
Conference Chair's Choice: "NASPA: Pass in Review"

2:00 P.M. - 4:00 P.M. .... Essex Room  
"A Consortium Responds to Staff Development Needs"  
(HRD Core Workshop)

2:00 P.M. - 3:15 P.M. .... Peel Room  
Faculty Program: Student Affairs Research: Implications for  
the Classroom

2:00 P.M. - 4:00 P.M. .... York Room  
"Using Student Outcomes Information. The NCHEMS/  
Kellogg Project" (Outcomes Core Workshop)

2:00 P.M. - 4:00 P.M. .... Norfolk Room  
"Assessment of Campus Environment"(Outcomes  
Workshop)

2:00 P.M. - 4:00 P.M. .... Oxford Room  
Artist in Residence Series - Jim Davis

## CONFERENCE AT A GLANCE (Continued)

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2:00 P.M. - 4:30 P.M. .... Carlton Room  
"How Would You Handle This?"

2:00 P.M. - 5:00 P.M. .... Windsor Room  
"Computer-Assisted Guidance" (Technology Application  
Workshop)

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2:00 P.M. - 4:30 P.M. .... Algoma Room  
"Situational Leadership for Student Affairs Managers: How To  
Use It and Not Lose It" (HRD)

2:00 P.M. - 4:30 P.M. .... Wentworth Room  
"Computer Systems for Student Services - Strategies for  
Selection and Implementation" (Technology Applica-  
tion Workshop)

**12**

2:00 P.M. - 4:30 P.M. .... Kenora Room  
"The A-B-C's of the Computer Revolution: Computer Literacy  
for the Non-Technical Professional" (Technology)

2:00 P.M. - 4:30 P.M. .... Huron Room  
"International Student Programs in the 80's: Challenges and  
Opportunities" (Diversity)

2:00 P.M. - 4:30 P.M. .... Kent Room  
"Computer Democracy: Increasing the Quality of Student  
Input into Decisions" (Technology)

2:00 P.M. - 3:15 P.M. .... Simcoe Room  
"Computer Applications in Health Services" (Technology)

2:00 P.M. - 3:15 P.M. .... Dufferin Room  
"Quality Circles as a Management Technique for Student  
Affairs" (HRD)

## CONFERENCE AT A GLANCE (Continued)

3:30 P.M. - 4:45 P.M. .... Peel Room  
Faculty Program: Issues in Professional Preparation: A  
Dialogue Between Faculty and Chief Student Affairs Officers

3:30 P.M. - 5:00 P.M. .... Dominion Ballroom  
NASPA Annual Business Meeting

3:30 P.M. - 4:45 P.M. .... Simcoe Room  
"Computerized Preventative Health Programs: Alcohol and  
Sex Education" (Technology)

3:30 P.M. - 4:45 P.M. .... Dufferin Room  
"The Key to Professional Development" (HRD)

4:00 P.M. - 5:00 P.M. .... Oxford Room  
ACE National I.D. Program Reception

5:00 P.M. - 7:00 P.M. .... York Room  
ACPA Commission I Reception

5:00 P.M. - 6:00 P.M. .... Region II Suite  
Region II Open House

5:15 P.M. - 6:15 P.M. .... Region III Suite  
Region III Open House

5:15 P.M. - 6:15 P.M. .... Royal Suite  
Minority Members Reception (Cash Bar)

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## CONFERENCE AT A GLANCE (Continued)

**T** 5:15 P.M. - 6:15 P.M. .... Golden Falcon  
**U** Commuter Network (Cash Bar)  
**E**  
**S** 5:30 P.M. - 6:30 P.M. .... Norfolk Room  
**D** Land Grant Network Meeting  
**A**  
**Y** 6:00 P.M. - 8:00 P.M. .... Region IV East Suite  
Iowa State University Open House  
**A**  
**P** 6:30 P.M. - 7:30 P.M. .... Royal Suite/Golden Eagle  
**R** Chief Student Affairs Officers' Reception (Cash Bar)  
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7:00 P.M. - 1:00 A.M. .... Dominion Ballroom  
Social Event: Music and Cash Bar for All Members

9:00 P.M. - 11:00 P.M. .... Region IV West Suite  
Region IV West Open House

10:00 P.M. - 12:00 Midnight .... Region IV East Suite  
Region IV East "Leftovers"



## CONFERENCE AT A GLANCE (Continued)

7:00 A.M. - 8:30 A.M. .... Windsor Room and  
Roundtable Discussions and Essex Room  
Breakfast Buffet

7:00 A.M. - 8:00 A.M. .... Conference Chair's Suite  
1983-84 Career Development & Professional Standards (CD  
& PS) Division

7:30 A.M. - 9:30 A.M. .... Algoma Room  
Meeting of NASPA Monograph Board

8:30 A.M. - 9:45 A.M. .... York Room  
"Staff Career Development Through Internal & External  
Exchange" (HRD)

8:30 A.M. - 9:45 A.M. .... Norfolk Room  
"Advancing Professional Development Programs at the Small,  
Private College" (HRD)

8:30 A.M. - 9:45 A.M. .... Oxford Room  
"Student Outcomes from Experiential Education" (Outcomes)

8:30 A.M. - 9:45 A.M. .... Carlton Room  
"Needs Assessment: Who, What, When, Where, Why and  
How" (Outcomes)

8:30 A.M. - 10:30 A.M. .... Windsor Room  
"Strategic Planning Model for Implementation of Student  
Affairs Mission Statement, Strategic Plans and Operational  
Goals" (HRD Core Workshop)

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## CONFERENCE AT A GLANCE (Continued)

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8:30 A.M. - 10:30 A.M. .... Algoma Room  
"The New Electronic News Network" (Technology)

8:30 A.M. - 10:30 A.M. .... Essex Room  
"Implication of Fiscal and Political Realities for Student  
Outcomes Assessment" (Outcomes Panel)

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8:30 A.M. - 10:30 A.M. .... Wentworth Room  
"Three Universities' Responses to the Students of the 80's"  
(Diversity)

8:30 A.M. - 10:30 A.M. .... Kenora Room  
"Exploring Handicap Barriers: An Approach to Staff Training"  
(Diversity)

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8:30 A.M. - 10:30 A.M. .... Huron Room  
Faculty Program: Issues in Student Affairs and Higher  
Education

8:30 A.M. - 10:30 A.M. .... Kent Room  
"Computerized On-Line Student Affairs Management Sys-  
tems" (Technology)

8:30 A.M. - 9:45 A.M. .... Simcoe Room  
"Work Smarter, Not Harder with Management Information  
& Data Processing Technology" (Technology)

8:30 A.M. - 10:30 A.M. .... Dufferin Room  
"Office Automation Concepts for Student Personnel Admin-  
istrators" (Technology)

## CONFERENCE AT A GLANCE (Continued)

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Wednesday, April 13, 1983

8:30 A.M. - 10:30 A.M. .... Civic Ballroom  
"Introducing & Managing Technology in the Student Affairs  
Organization" (Technology Panel)

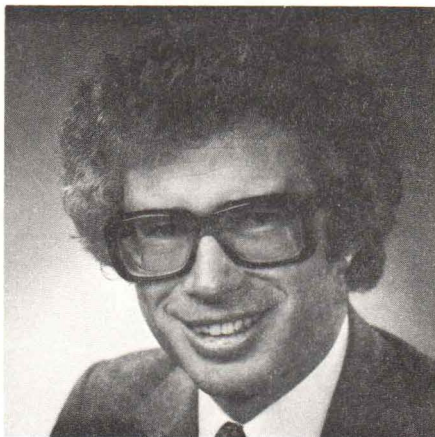
8:30 A.M. - 10:30 A.M. .... Dominion Ballroom S  
"Icebreaker Exercises as a Tool for Retention".  
Featured Speaker: Matt Weinstein

10:45 A.M. - 11:45 A.M. .... Civic Ballroom  
Closing Session: "The Art of Facing Problems".  
Featured Speaker: Edmund J. Gleazer, Jr.

## NOTES:

## FEATURED SPEAKERS

### CANADIAN WELCOME



#### KENNETH DOUGLAS TAYLOR

Mr. Kenneth D. Taylor, Esq., New York, Canadian Consul General, will welcome conference participants to Canada with a special message Sunday afternoon during a program beginning at 5:00 P.M. in the Ballroom. Mr. Taylor is introduced by David R. Morphy, Director, Student Services, University of Manitoba.

Mr. Taylor joined the Canadian Foreign Service in 1959 and has served in Guatemala, Karachi, London, Tehran, and the United States. He received his M.B.A. from the University of California at Berkeley and his Doctor of Law degree from Laurentian University.

When the U.S. Embassy was taken by Iranians in 1979 and its occupants captured, six escaped and were successfully hidden by the Canadian Embassy staff, directed by Mr. Taylor, and later escaped from Iran passing as Canadians.

His many awards include the United States Congressional Gold Medal; Officer, Order of Canada; and the District-Windsor International Freedom Festival Award.



## FEATURED SPEAKERS

### AWARDS LUNCHEON



**DR. FRANK NEWMAN**

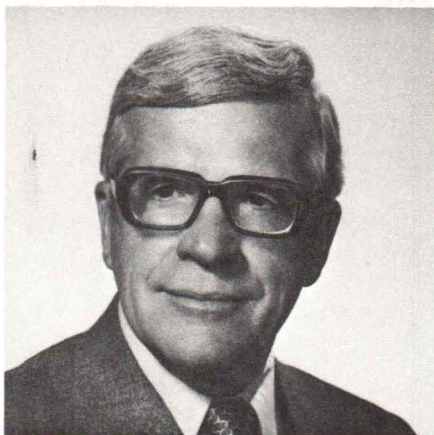
Dr. Frank Newman, is president of the University of Rhode Island. He will address the Association at the Awards Luncheon on Monday, April 11 which begins at 11:30 A.M. Dr. Newman will be introduced by R. Mikell O'Donnell, Assistant Dean, College of Education, the Ohio State University

Educated at Brown University, Oxford University, and Stanford University, Dr. Newman may be best known for his contribution to higher education reform. From 1969 to 1971, Dr. Newman chaired the Task Force on Reform in Higher Education established by the Secretary of Health, Education and Welfare. His role in the reform of HEW continued from 1971 to 1973 while he chaired a second Task Force to implement reform in higher education. Out of this work came two important publications known as the "Newman Reports". The first, printed in March of 1971, was *Report on Higher Education*. This was followed in January, 1974 by *The Second Newman Report: National Policy and Higher Education*.

Currently, in addition to being President of the University of Rhode Island, Dr. Newman serves as a Trustee of the Carnegie Foundation for the Advancement of Teaching. He is also a member of the Board of Directors of the Council for Financial Aid to Education, a trustee of Barnard College, and a member of the National Public Policy Education Consortium.

## FEATURED SPEAKERS

### CLOSING SPEAKER



**DR. EDMUND J. GLEAZER, JR.**

Dr. Edmund J. Gleazer, Jr., Visiting Professor at George Washington University and President Emeritus of the American Association of Community and Junior Colleges, will address the final session of the 1983 conference on Wednesday, April 13 at 10:45 A.M. Dr. Gleazer will be introduced by Edward Hammond, Vice President for Student Affairs, University of Louisville. Often described as the "leading national spokesperson for community-based education", Dr. Gleazer directed the AACJC from 1958 to 1981. As Executive Director, then as President, Gleazer led the association during a period of growth and development. The number of community colleges more than doubled, enrollments soared, and the educational programs dramatically expanded.

In 1968 Dr. Gleazer's book, *This Is the Community College* was published. In 1970 and 1981 he directed "Project Focus: Strategies for Change" an intensive examination of community college development in the United States. *Project Focus: A Forecast Study of Community Colleges* was published as a result of the study. His latest book on community college mission for the 80's, published in April, 1980, is *The Community College: Values, Vision, and Vitality*.

In October, 1980, Professor Gleazer received one of the first two American Council on Education Annual Awards for "Outstanding Lifetime Contribution to American Higher Education".

## NOTES:

## **PRE-CONFERENCE WORKSHOPS**

### **DEVELOPING A MODEL FOR MANAGERIAL EFFECTIVENESS A Competency Based Approach to Management**

Consultant — Alice G. Sargent

Our contemporary theory of management is situational management. The competencies necessary for effective management include technical, interpersonal, entrepreneurial, self awareness, problem solving, and leadership. These competencies need to be part of an organization's assessment, training, development and performance appraisal systems.

During this workshop participants will:

- develop their own model for managerial competence for their organization.
- test their model against management issues of 80's and against model of the androgynous manager.
- engage in self assessment using their own competency model.
- diagnose barriers to their effectiveness including how they deal with interdependence, conflict and stress.
- develop an action plan for increasing their managerial effectiveness

**TIME:** 8:00 A.M. to 6:00 P.M.

Saturday, April 9th ..... Windsor Room

## **PRE-CONFERENCE WORKSHOPS**

### **POLICY AND PLANNING ISSUES FOR INTERNATIONAL STUDENTS**

#### **Chairpersons:**

Richard Reiff, Director  
International Services and Programs  
University of Georgia  
Vice President for Regional Affairs,  
National Association of Foreign Student Affairs (NAFSA)

Archer Brown, Administrative Director  
National Association of Foreign Student Affairs (NAFSA)

This workshop focuses on policy and planning issues likely to be confronted by Chief Student Affairs Officers as they face increasing numbers of international students on their campuses. It will begin with a historical perspective. Participants will quickly engage specific problems associated with multi-cultural influences on campus and their impact upon planning, service delivery, and budgeting.

**TIME:** 12:00 Noon to 6:00 P.M.  
Saturday, April 9th ..... Algoma Room



## **CONFERENCE CURRICULUM**

### **COPING WITH DIVERSITY CREATIVELY**

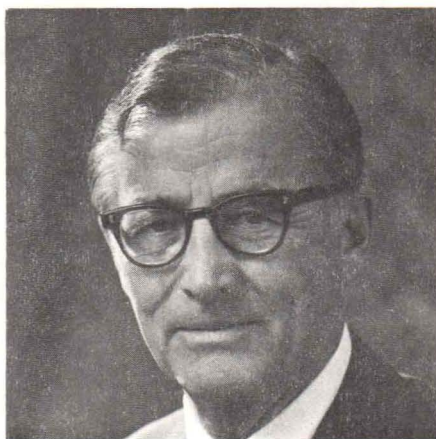


**SUSAN HUNTER HANCOCK**

Curriculum Director

This curriculum will provide student personnel administrators with a theoretical framework which will enable them to structure student affairs divisions and develop programs to meet the needs of a diverse student population within the context of the institution's mission. Conferees will be exposed to the characteristics of particular non-traditional populations to deepen insights into their needs. In addition, participants will have the opportunity to obtain information about effective programs for both student segments and total student bodies as well as work together to explore, share and solve dilemmas presented by diversity.

## **DIVERSITY (Continued)**



**HOWARD BOWEN**

### **SESSION I. THE IMPACT OF DIVERSITY UPON THE BENEFITS OF A COLLEGE EDUCATION**

**Monday, April 11 8:15 - 9:15 A.M. Dominion Ballroom**

**Keynote:** How can we create the positive effects of a college education in the current scene of diverse student populations and varied institutional settings?

**Speaker:** Howard Bowen, R. Stanton Avery Professor of Economics and Higher Education, Claremont Graduate School. Introduced by Martha McGinty Stodt, Professor, Higher Education, Columbia University Teachers College.

**Monday, April 11 9:15 - 10:15 A.M. Dominion Ballroom**

Work Groups to explore the extent of diversity among student populations and identify positive and negative effects within the context of Dr. Bowen's address. Work group participation limited to 60 conferees.

## **DIVERSITY (Continued)**



**MAGDALENA HERNANDEZ**

### **SESSION II CURRENT CHARACTERISTICS OF FOUR STUDENT SUB—GROUPS**

**(Representing Non-Traditional Constitutencies  
Attending College in Large Numbers)**

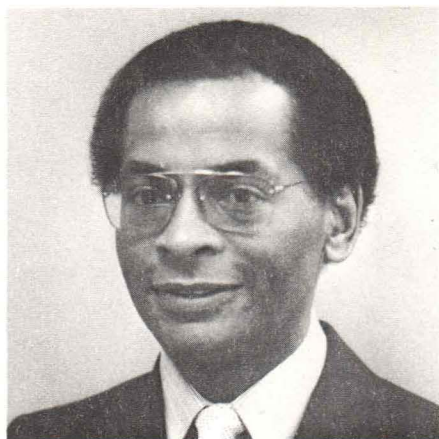
**Monday, April 11 3:00 - 5:00 P.M. Dominion Ballroom**

**Presenter:** Magdalena Hernandez, Assistant to the Vice President  
for Student Affairs, University of Texas at Austin.

### **Old Assumptions and New Realities About Mature Adult Students**

**Presenter:** Anne Fales, Assistant Professor of Adult Education,  
Ontario Institute for Studeis in Education

## **DIVERSITY (Continued)**



**FRANKLIN SIMPSON, JR.**

### **Research Findings on Black Students' College Experiences in the 1980's**

**Monday, April 11     3:00 - 5:00 P.M.**

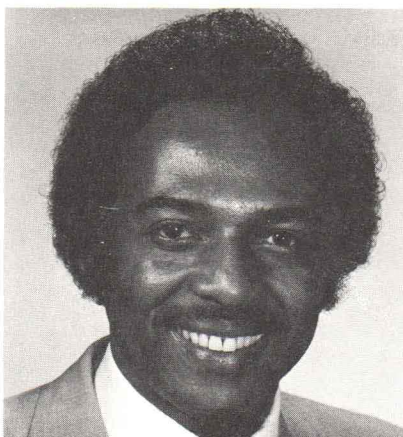
**Presenter:** Franklin Simpson, Jr., Dean of Student Services,  
Central State University

### **The New Majority: Commuter Students**

**Monday, April 11     3:00 - 5:00 P.M.**

**Presenter:** Sylvia Stewart, Director of Commuter Affairs,  
University of Maryland, College Park and Director of National  
Clearinghouse on Commuter Programs

## **DIVERSITY (Continued)**



**ROBERT LEACH**

**SESSION III**  
**STRATEGIES FOR COPING**  
**CREATIVELY WITH DIVERSITY**  
**Diversity Dilemmas Faced by Chief Student**  
**Personnel Administrators**

**Tuesday, April 12**

**9:30 - 12:00 Noon**

**Dominion Ballroom**

**Panelists:** Robert Leach, Vice President for Student Affairs,  
Florida State University

Donald Adams, Vice President for Student Affairs, Drake  
University

Susan O. Bolman, Vice President for Student Services, New  
York Institute of Technology

Dilemmas addressed will include: building a sense of community while retaining diversity; staffing for diverse groups and representing diversity; budgeting to centralize rather than proliferate student programs and services among interest groups; and servicing students with part-time and commuting patterns of attendance.

**WORK GROUPS** will form with chief student affairs officers according to type of institution: public/private, small/large, university/college/community college. The groups will focus upon these dilemmas and how to address them in home institutions. Work group participation limited to 75 conferees.



## **DIVERSITY (Continued)**



**MARTHA MCGINTY STODT**

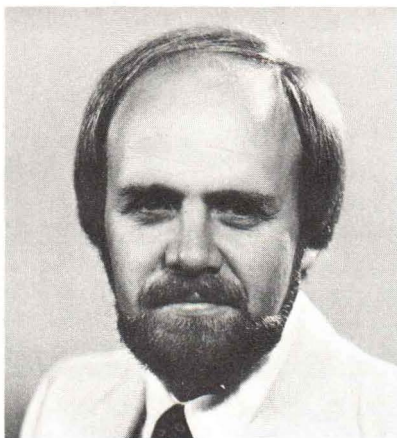
### **CLOSING SUMMARY**

**Presenter:** Martha McGinty Stodt, Associate Professor, Teachers College, Columbia University

Connecting the theoretical framework presented at the keynote session with the implications that have emerged from later sessions.

# CONFERENCE CURRICULUM

## TECHNOLOGY

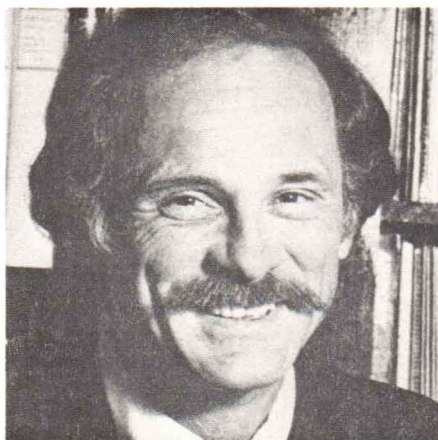


**GREG FAWCETT**

Curriculum Director

The technology curriculum has been designed as a "multi-mode" learning environment to help conferees improve their technological literacy from its current level. Two forms of integrally related technology will be featured: computing technology and communication technology. Conferees will have the opportunity to obtain both depth and breadth in either or both technologies. Addressed will be: the role of technology in human services; concepts, components and jargon of technology; the integral nature of computing and communication; management and direct service uses of technology; strategies for developing and applying technology; organizational issues in managing technology; and technological alternatives and options.

## TECHNOLOGY (Continued)



**NICHOLAS JOHNSON**

### SCOPE OF TECHNOLOGY

**Monday, April 11 9:30 - 10:30 A.M. Civic Ballroom**

**Keynote:** "The Future of Telecommunications and Computing".

An overview of the scope and future of technological change in education and human services (i.e., computers, communications, ethics, human adjustment and change) will be presented.

**Speaker:** Nicholas Johnson, Consultant, Lecturer, Former FCC Commissioner. Introduced by Wayne Carlisle, Director, Career Planning and Placement, Ohio Wesleyan University.

### AN ORIENTATION TO THE TECHNOLOGY CURRICULUM

**Monday, April 11 10:45 - 11:45 A.M. Civic Ballroom**

**Speakers:** Greg Fawcett, Director of Program Analysis, University of Michigan

Charles Gross, Dean of Telecommunications, Kirkwood Community College

The integral relationships between computing and communications technologies will be addressed, and the entire Technology Curriculum outlined in terms of how the conferee can maximize his or her own learning objectives by using a curriculum guide to select appropriate curriculum activities.

## **TECHNOLOGY (Continued)**

### **COMPUTER BASICS**

#### **The Basics of Computing and Information Systems Technology**

**Monday, April 11      2:00 - 3:30 P.M.      Essex Room**

**Speaker:** Greg Fawcett, Director of Program Analysis, University of Michigan

A **Core Lecture** will be presented covering fundamental concepts, components, jargon, types and uses of computing and information systems in Student Affairs (oriented to the novice). Distinctions between computer systems and information systems will be highlighted.

### **SPOTLIGHT INSTITUTIONS**

#### **The Use of Computers in Student Affairs Virginia Tech Case Study**

**Monday, April 11      3:45 - 5:00 P.M.      Windsor West**

**Chairperson:** Sandra M. Sullivan, Vice President for Student Affairs, Virginia Tech

**Participants:** Landrum L. Cross, Assistant Vice President for Student Affairs, Virginia Tech

Elizabeth E. Smith, Executive Assistant to the Vice President for Student Affairs, Virginia Tech

This presentation illustrates the practical applications which can be made to improve the quality of programs and services delivered to students through the application of computer technology.

#### **The Scope and Impact of Syracuse University's Student Record System**

**Monday, April 11      3:45 - 5:00 P.M.      Windsor East**

**Presenter:** Peter Baigent, Assistant Vice President of Student Affairs, Syracuse University

An overview of the multifunctional student record system at Syracuse will (1) describe the cooperative usage of a single database (without Data Base Management System) and (2) highlight the impacts of a heavily computerized environment upon faculty, staff and students.

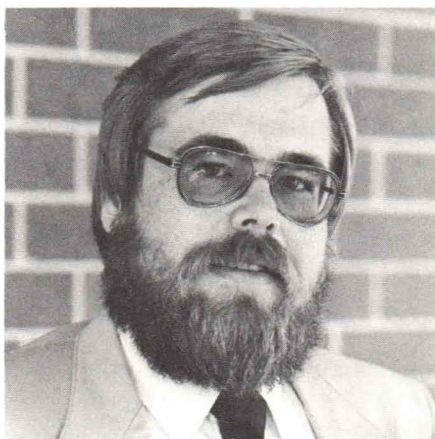
## **TECHNOLOGY (Continued)**

### **Communications and Computing at Kirkwood Community College**

**Monday, April 11      3:45 - 5:00 P.M.      Essex Room**

**Presenter:** Charles Gross, Dean of Telecommunications, Kirkwood Community College

Presented will be an overview of the use of cable T.V., two-way T.V., microwave and computing technology in the educational process at Kirkwood Community College.



**CHARLES GROSS**

### **COMMUNICATIONS BASICS**

**Tuesday, April 12      9:30 - 11:30 A.M.      Civic Ballroom**

**Speaker:** Charles Gross, Dean of Telecommunications, Kirkwood Community College

A **Core Lecture** will (1) summarize the historical and emerging potential of communication technology (i.e., film, telecommunications, two-way video, broadcast data, cable networks, microwave, satellites) and (2) emphasize the growing overlap of computers and communications technologies (oriented to the novice).



## **TECHNOLOGY (Continued)**

### **APPLICATION WORKSHOPS**

#### **Computer Systems for Student Services - Strategies for Selection and Implementation:**

**Tuesday, April 12 2:00 - 4:00 P.M. Wentworth Room**

**Presenters:** James M. Dennis, Chair, Vice President for Student Affairs, University of Southern California

William J. Boer, Assistant to the Vice President, Student Affairs, University of Southern California

Charles C. Feltman, Director, Commuter Affairs, University of Southern California

This session is designed specifically for student affairs areas which typically are not automated (for example, student activities, intramurals and recreation, residential life and orientation). The presentation will center around the recent self-study needs analysis, implementation and installation of a mini-computer system for the Student Affairs Division at USC.

#### **Computer-Assisted Guidance**

**Tuesday, April 12 2:00 - 5:00 P.M. Windsor Room**

**Presenters:** Cynthia Johnson, Assistant Professor, University of Maryland, College Park

K. Richard Pyle, Director of Advising, Counseling and Career Development, Alma College

This workshop provides participants with an overview of the major C.A.G. programs which are available on the market today. In addition, participants will learn of procedures and formats in which C.A.G. programs are being utilized to effectively assist students.

### **GENERAL INTEREST**

#### **Introducing and Managing Technology in the Student Affairs Organization**

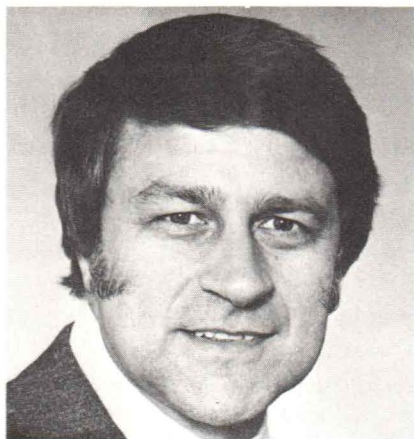
**Wednesday, April 13 8:30 - 10:30 A.M. Civic Ballroom**

**Chairperson:** Norm Hefke, Dean of Students, Northern Michigan University

**Panelists:** William R. Riley, Assistant Chancellor of Student Affairs, University of Wisconsin-Whitewater

Gregg Fawcett, Director of Program Analysis, University of Michigan

## **TECHNOLOGY (Continued)**



**NORM HEFKE**

A panel discussion will focus upon various issues, strategies and alternatives associated with introducing and subsequently managing technology in the organization. Points discussed will include: managing in centralized vs. decentralized technology environments, identifying and using campus resources, human adjustment issues and strategies, and management patterns for technological growth.

### **Office Automation Concepts for Student Administrators**

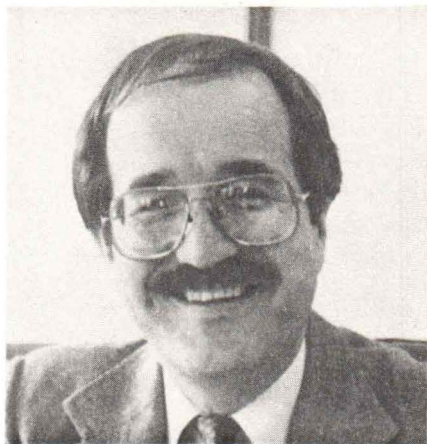
**Wednesday, April 13 8:30 - 10:30 A.M. Dufferin Room**

**Presenter:** Gene T. Sherron, Director of University Computer and Information Systems, University of Maryland

This will be a fast paced walk through of the basic concepts of office automation as tailored for campus administrators. This session can be thought of as . . . "everything you ever wanted to know about office automation but didn't have a year to learn about it." Attendees will leave with a warm-fuzzy feeling about the perimeters of this complex and dynamic field. Many visuals and handouts.

## CONFERENCE CURRICULUM

### HUMAN RESOURCE DEVELOPMENT

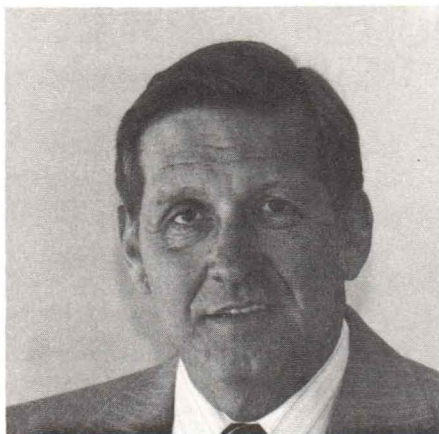


**PAUL MOORE**

Curriculum Director

The Human Resource Development curriculum has been designed to provide conferees with both a theoretical base and specific strategies for use in acquiring, integrating, utilizing and developing the "person power" of the organization for the maximum benefit of the institution and the individual.

## **HUMAN RESOURCE DEVELOPMENT (Continued)**



**WARREN H. SCHMIDT**

**Monday, April 11      2:00 - 3:00 P.M.      Civic Ballroom**

**Keynote:** "A conceptual framework for human resource development in higher education". The paradoxes/ dilemmas between the development of the individual and the growth/welfare of the institution will be addressed.

**Speaker:** Warren H. Schmidt, Professor of Public Administration, University of Southern California. Specialist in Applied Behavioral Science and Organizational Development. Introduced by J. Harrison Morson, Dean of Student Affairs, Union College.

## **HUMAN RESOURCE DEVELOPMENT (Continued)**



**MARLYS HANSON**

### **SESSION I PREPARING MANAGERS FOR CAREER DEVELOPMENT DISCUSSIONS WITH EMPLOYEES**

**Monday, April 11**

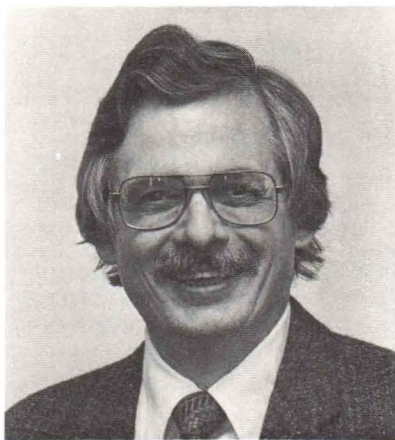
**3:00 - 5:00 P.M.**

**Simcoe & Dufferin Room**

**Presenter:** Marlys Hanson, Manager of Recruiting and Career Development, Electronics Engineering Department, Lawrence Livermore National Laboratory; Director of the Career Development Division, American Society of Training and Development.



## **HUMAN RESOURCE DEVELOPMENT (Continued)**



**FRANK VAN AALST**



**SUSAN DUCHON**

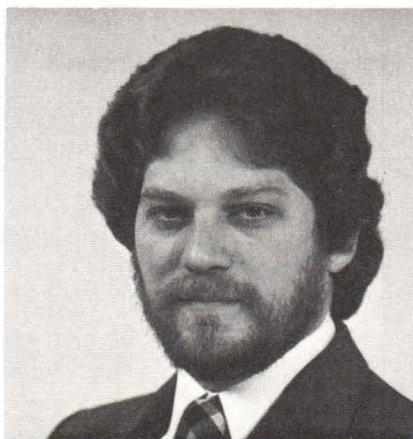
### **SESSION II A CONSORTIUM RESPONDS TO STAFF DEVELOPMENT NEEDS**

**Tuesday, April 12**

**2:00 - 4:00 P.M. Essex Room**

**Presenters:** Frank van Aalst, Project Director, and Susan Duchon, Project Coordinator, of the Professional Development Project of the Charleston Higher Education Consortium.

## **HUMAN RESOURCE DEVELOPMENT (Continued)**



**BILLIE VANDIVER**

Billie Vandiver, Director of Job Placement, Trident Technical College

In a lecture/workshop format, persons in attendance will identify their professional development needs, keeping in mind the organizational context within which they are employed.

### **SESSION III APPRECIATING AND USING THE POWER OF MANAGEMENT**

**Wednesday, April 13 8:30 - 10:30 A.M. Windsor Room**

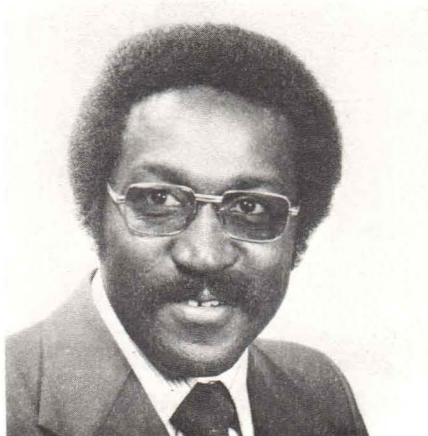
**Presenters:** James M. Dennis, Vice President for Student Affairs,  
University of Southern California

William J. Boer, Assistant to the Vice President for Student  
Affairs, University of Southern California

**Description:** This program will center on both the philosophical and the practical aspects of development of a comprehensive planning statement. Case studies and examples will be drawn from the model utilized at the University of Southern California. This workshop will also review various planning methodologies used in business and industry.

## CONFERENCE CURRICULUM

### STUDENT OUTCOMES

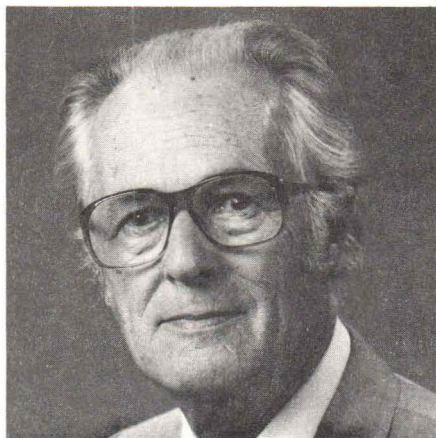


**MOSES TURNER**

Curriculum Director

This curriculum will focus on the understanding and use of student outcomes information in student affairs. Demands for accountability, reporting requirements, and concern for the achievement of student developmental and instructional objectives all necessitate the assessment of student outcomes. Through this curriculum, conferees will be offered the opportunity to sharpen their understanding of student outcomes assessment, broaden their knowledge of a variety of practical applications emphasizing the use of outcomes data for decision-making and program planning, and clarify the implications of the measurement of student outcomes given fiscal and political realities.

## **STUDENT OUTCOMES (Continued)**



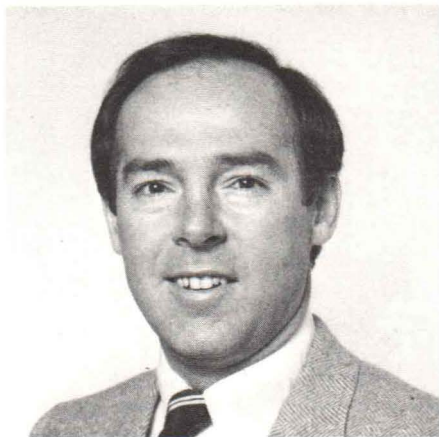
**C. ROBERT PACE**

**Tuesday, April 12 8:15 - 9:15 A.M. Dominion Room**

**Keynote:** "Historical Perspectives on Student Outcomes Assessment with Implications for the Future".

**Speaker:** C. Robert Pace, Emeritus Professor of Education, University of California. Introduced by Judith M. Chambers, Vice President, Student Life, University of Pacific

## **STUDENT OUTCOMES (Continued)**



**SIDNEY MICEK**

### **SESSION I. UNDERSTANDING STUDENT OUTCOMES** **Understanding Student Outcomes from a Strategic and Conceptual Viewpoint**

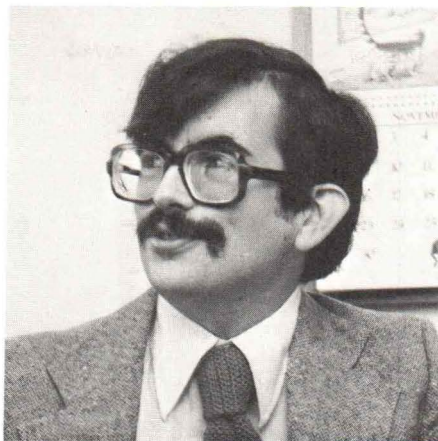
**Tuesday, April 12    9:30 - 11:30 A.M.    Windsor Room**

**Panelists:** Sidney Micek, Director of Educational Development,  
Counseling and Administrative Studies, Syracuse University  
Oscar T. Lenning, Vice President and Academic Dean,  
Roberts Wesleyan College.

Strategies and concepts will be presented for evaluating student outcomes. Attention also will be given to strategies for enhancing commitment to and use of student outcomes information within institutional settings.



## STUDENT OUTCOMES (Continued)



**PETER T. EWELL**

### **SESSION II. USING STUDENT OUTCOMES INFORMATION**

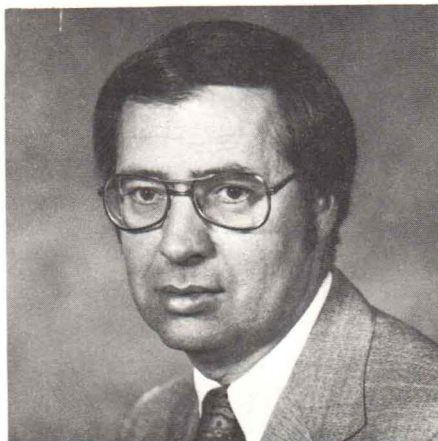
#### **The NCHEMS/Kellogg Project**

**Tuesday, April 12      2:00 - 4:00 P.M.      York Room**

**Presenter:** Peter T. Ewell, Project Director, W.K. Kellogg Project, National Center for Higher Education Management Systems (NCHEMS).

This workshop will focus upon ways to use student outcomes information effectively, once it is collected. Findings from a national demonstration project will be shared and several simulation exercises will be conducted. Participants will receive a **framework** for effectively integrating student outcomes data with other kinds of institutional data, **strategies** of successful outcomes information use in different settings, diverse **examples** of effective outcomes information use drawn from participants in the NCHEMS/Kellogg Student Outcomes Project, and the opportunity to **practice** these concepts and strategies in a simulated institutional decision context. (Attendance limited).

## **STUDENT OUTCOMES (Continued)**



**JAMES H. BANNING**

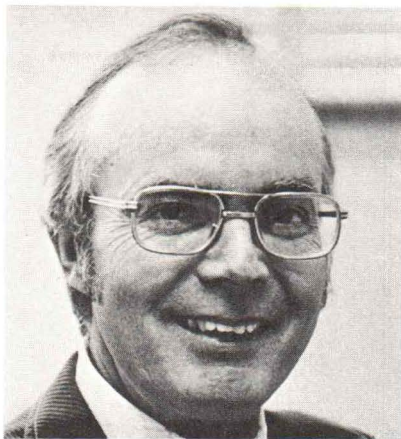
### **Assessment of Campus Environments**

**Tuesday, April 12      1:30 - 3:30 P.M.      Norfolk Room**

**Presenter:** James H. Banning, Vice President for Student Affairs,  
Colorado State University

This workshop will include the presentation of a conceptual framework for environment assessment (campus ecology), a taxonomy for campus environment, and numerous illustrations of environmental assessment activities occurring on campus. Participants can expect to obtain (1) an overview of campus ecology, (2) a taxonomy for campus environment, and (3) possible ways to use environment assessment to enhance student development and the management function of student affairs. (Attendance limited).

## **STUDENT OUTCOMES (Continued)**



**PHIL BEAL**

### **SESSION III. IMPLICATIONS OF FISCAL AND POLITICAL REALITIES FOR STUDENT OUTCOMES ASSESSMENT Fiscal and Political Realities**

**Wednesday, April 13 8:15 - 9:15 A.M. Essex Room**

**Panelists:** Moses Turner, Vice President for Student Affairs  
Services, Michigan State University

Ray Franco, Assistant Vice President for Student Affairs,  
SUNY, Cortland

Phil Beal, Dean of Students, Saginaw Valley State College

Panel members will discuss the practical implications of attempting to document and use student outcomes information within diverse institutional settings in a time of shrinking fiscal resources, declining enrollments, and increasing inter and intra institutional competition.

## NOTES:

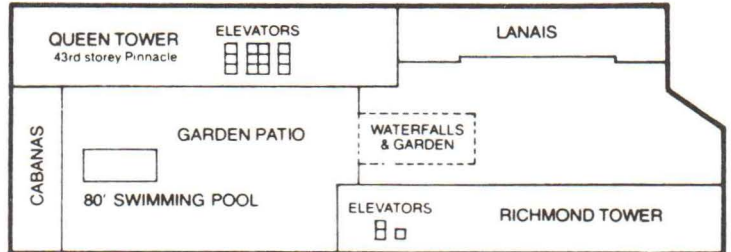


# THE SHERATON CENTRE

## 3RD FLOOR (Push 3 on elevator)

Guest rooms and suites in two blocks. The "Queen Tower" to the North, facing Queen St. and the Civic Square, 43 stories tall featuring The Pinnacle Lounge and Winter Palace Restaurant on the top floor. The "Richmond Tower" on the south side facing Richmond Street.

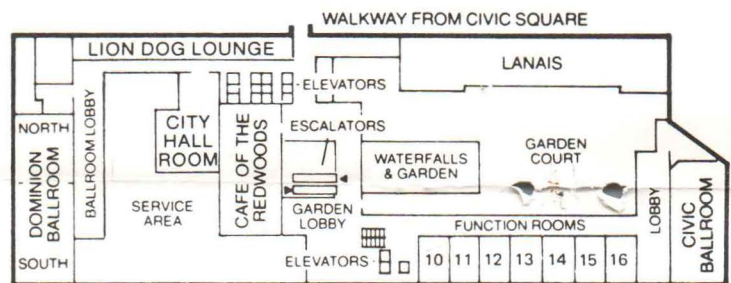
The "Garden Patio" and swimming pool can be reached from either tower. In-house registered guests only.



## 2ND FLOOR (Push 2 on elevator)

Dominion Ballroom, The Lion Dog Lounge, City Hall Room, Cafe of the Redwoods, the Lanais bedrooms on the Garden Court, Civic Ballroom, Walkway to Civic Square and 7 function rooms:

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| 11 WENTWORTH | 15 SIMCOE   |
| 12 KENORA    | 16 DUFFERIN |
| 13 HURON     |             |

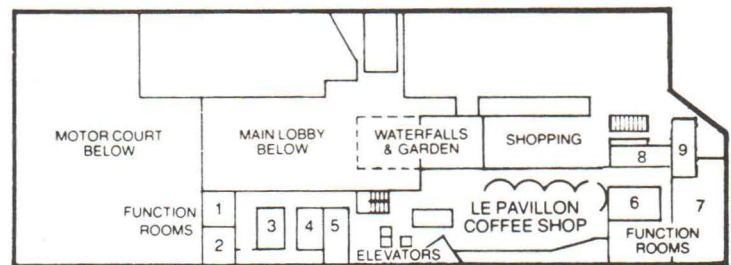


## RICHMOND TOWER/MEZZANINE

(Push GM on Richmond Tower elevators)

The Richmond Tower area contains Le Pavillon Coffee Shop and 9 function rooms:

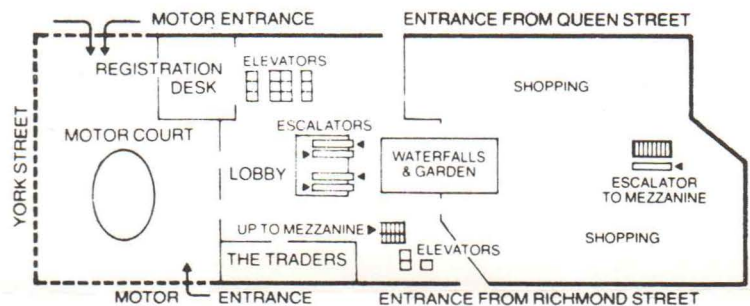
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| 2 YORK    | 7 ESSEX        |
| 3 NORFOLK | 8 WINDSOR WEST |
| 4 OXFORD  | 9 WINDSOR EAST |
| 5 CARLTON |                |



(Accessible by Richmond Tower elevators or stairs only.)

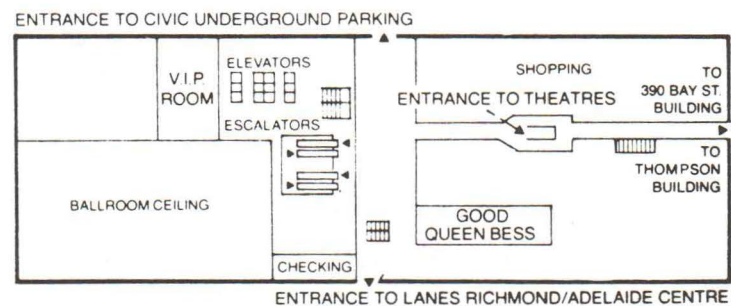
## GROUND FLOOR (Push L on elevator)

Motor Court and entrance to Lobby Registration Desk. Traders Lounge, Street level entrances from Queen St. and Richmond St. Complete elevator service in both tower areas including express elevators in Queen Tower, plus double escalators down to Lower Concourse (Ballroom floor) and up to 2nd floor. Shops and Boutiques.



## CONCOURSE (Push C on elevator)

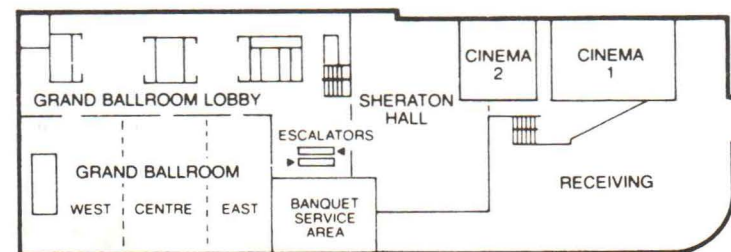
VIP Room. The Good Queen Bess Pub and entrance to the two movie theatres: CINEMA 1 and CINEMA 2. Shops and Boutiques. Underground connection to Civic Square parking (2400 cars).



## LOWER CONCOURSE

(No elevator service. Use escalators)

Grand Ballroom Lobby. Grand Ballroom (east, centre, west), Sheraton Hall and receiving area.





# DOWNTOWN TORONTO



- A** SHERATON CENTRE
- B** HOLIDAY INN
- C** CHELSEA INN
- D** RYERSON POLYTECH INSTITUTE

Courtesy Metropolitan Toronto Convention & Visitors Association

(S) = Subway

NOTES:

## INTEREST SESSIONS AND SPECIAL SESSIONS

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**9:30 A.M. - 12 Noon . . . . . Kent Room**

**Title:** Student Services in Ontario Community Colleges: Perceived Future Directions (Outcomes)

**Presenters:** W. Berry Calder, Chairman, Applied Arts Division, Georgian College

Brian L. Desbiens, Vice President, Student and Academic Services, St. Clair College

**Description:** Discussion of recent findings on the status of Student Services in Ontario's Colleges of Applied Arts and Technology (CAATs). The presentation will include the trends in organizational structures of Student Services within the CAATs, characteristics of the student personnel administrators, and the perceived future directions of student services as seen by college presidents, student leaders and senior student services administrators.

**9:30 A.M. - 12 Noon . . . . . Windsor Room East**

**Title:** Professional Standards for Student Affairs Work: Update on the Council for the Advancement of Standards for Student Services/Development Programs (HRD)

**Presenters:** William L. Thomas, Jr., Chairperson, Vice Chancellor for Student Affairs, University of Maryland, College Park

E. T. "Joe" Buchanan, Dean of Student Services, Tidewater Community College

Carmen Neuberger, Dean of Students, The American University

**Description:** Review of the processes and products of NASPA's participation with other professional associations in developing standards for student services and student development programs.

**INTEREST SESSIONS AND SPECIAL SESSIONS**  
**(Continued)**

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**9:30 A.M. - 12 Noon . . . . . Windsor Room West**

**Title:** Enhancing Men's Lives. (HRD)

**Presenters:** Fred Leafgren, Chairperson, Assistant Chancellor-  
Student Life, University of Wisconsin, Stevens Point

Ron May, Assistant Director, Counseling Service, University of  
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**9:30 A.M. - 12 Noon . . . . . Norfolk Room**

**Title:** Developing A Program for Personal and Professional Vitality:  
for Yourself and Your Staff. (HRD)

**Presenters:** David R. Stewart, Dean of Student Affairs,  
Pennsylvania State University, York Campus, Chairperson

John W. Beatty, Dean of Student Affairs, The Pennsylvania  
State University, McKeesport Campus

John R. Murphy, Dean of Student Affairs, The Pennsylvania  
State University, Wilkes-Barre Campus

Larry R. Pollock, Dean of Student Affairs, The Pennsylvania  
State University, New Kensington Campus

**Description:** The workshop will provide a conceptual framework,  
sample exercises, and strategies that can be used in planning  
individual and/or staff development programs.

**INTEREST SESSIONS AND SPECIAL SESSIONS  
(Continued)**

**9:30 A.M. - 12 Noon ..... Carlton Room**

**Title:** The Institutional Response to Student Life Research (Outcomes)

**Presenters:** William Weitzer, Chairperson, Associate Director, Student Affairs Research and Evaluation Office, University of Massachusetts - Amherst

Larry Benedict, Associate Vice Chancellor for Student Affairs, University of Massachusetts - Amherst

Ursula McMurray, Research Associate, Office of the Provost, University of Guelph

Thomas Fiutak, Director, Student Organization Development Center, University of Minnesota - Twin Cities

**Description:** Addressing more than how to conduct research efforts, the presenters will focus on the impact of student life research on institutional decision-making.

**9:30 A.M. - 12 Noon ..... York Room**

**Title:** Understanding Human Resources through an Examination of Learning Styles and Right/Left Brain Preferences. (HRD)

**Presenters:** Robert L. Moore, Coordinator, Chairperson, Learning Resources Unit, Student Development Center, University of Arkansas

Paul W. Harris, Director, Student Development Center, University of Arkansas

**Description:** By examining learning styles and right/left brain preferences, we can provide an inexpensive tool for staff development, enhance team-building, understand our "human resources", and learn more about ourselves and those with whom we work, teach and live.

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## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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- 9:30 A.M. - 12 Noon . . . . . Wentworth Room**
- Title:** Caught Between the Image of a Dragon-Lady and a Lotus Blossom: Asian-American Women Students (Diversity)
- Presenter:** Jean Kim, Director of Student Development, Western New England College
- Description:** To provide an opportunity for participants to better understand characteristics/situations of Asian-American women students and to explore ways the institution can better address their needs.
- 9:30 A.M. - 12 Noon . . . . . Kenora Room**
- Title:** The Impact of International Students on U.S. Campuses: Strategies for Dealing with Diversity. (Diversity)
- Presenters:** James M. Dennis, Vice President, Student Affairs, University of Southern California  
Elena M. Garate, Administrator, Office for International Students Scholars, University of Southern California.
- Description:** The workshop identifies the needs of international students as well as the needs of colleges and universities in meeting the challenges presented by this particular constituency, Participants work through an assessment profile and develop strategies appropriate to the particular situations on their campuses. Emphasis is given to the assessment of existing approaches and the possibilities of consolidation, reorganization, and experimentation.



## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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### **9:30 A.M. - 12 Noon ..... Huron Room**

**Title:** From Adult Learner Perceptions to Practical Program Outcomes. (Diversity)

**Presenters:** Joyce D. Henckler, Associate Dean of Student Affairs, University of Maine at Orono

Linda Lerner, Assistant Dean of Student Affairs, University of Maine at Orono

**Description:** This workshop will respond to the challenge of developing a sensitivity to the needs of adult learners, creative responses to this growing awareness, and the identification of new methods for reaching and responding to this group of students. A video tape and adult learner survey will be incorporated into the presentation.

### **9:30 A.M. - 12 Noon ..... Oxford Room**

**Title:** Power in Place: A Leadership Program for Women (HRD)

**Presenters:** Linda Faaborg, Vice Provost for Student Affairs, University of Cincinnati

Linda Bates Parker, Associate Vice Provost for Student Affairs, University of Cincinnati

Cheryl Dunn, Assistant Dean, College of Applied Science, University of Cincinnati

**Description:** Through a panel presentation and simulation exercise, "Power in Place" will offer valuable direction to women who feel powerless to influence their career progress.

### **9:30 A.M. - 12 Noon ..... Simcoe Room**

**Title:** Character Development in College Students (HRD)

**Presenter:** John M. Whitely, Vice Chancellor and Professor of Social Ecology, University of California, Irvine

**Description:** Presentation will focus on the rationale, concepts, curriculum, and research which support a program to enhance the moral reasoning and ego development of college students. It will also present the results of a longitudinal study of character development in college students.

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## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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**9:30 A.M. - 12 Noon . . . . . Dufferin Room**

**Title:** Developing Human Resources Through Comprehensive Supervision. (HRD)

**Presenters:** David G. Butler, Director of Housing and Residence Life, University of Delaware

Patricia A. Ford, Professional Hall Director, University of Delaware

**Description:** Supervision should be a planned, comprehensive process based on organizational philosophy and designed to insure institutional goals. It can be a systematic process which recognizes the uniqueness and potential of individuals.

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**Monday, April 11, 1983**

**10:45 A.M. - 12 Noon . . . . . Essex Room**

**Title:** Video Communications for the College and University Campus. (Technology)

**Presenter:** Jerry Hodge, Vice President of BARL, Inc.

**Description:** This presentation will consist of a demonstration of the BARL VTC - 2600 Video, Teletext and Captioning Communications Systems. Included in the demonstration will be a discussion of campus applications, equipment features, operator controls, and various equipment and installation configurations. The final portion of this session will be devoted to questions and hands on training. Topics discussed will include: future role of teletext and videotext; printed media versus electronic communications; and video as a standard form of communication on the campus.

**INTEREST SESSIONS AND SPECIAL SESSIONS**  
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**2:00 P.M. - 3:15 P.M. .... Norfolk Room**

**Title:** Reverse Mainstreaming: An Opportunity for Multi-Cultural Learning. (Diversity)

**Presenters:** Ellie Rosenfield, Chairperson, Department of Student Life, National Technical Institute for the Deaf

Elaine Spaul, Assistant to the Vice President for Student Affairs and Director of Complementary Education Programs, Rochester Institute of Technology

Jeff Porter, Director, Division of Human Development, National Technical Institute for the Deaf

**Description:** A conceptual framework for "reverse mainstreaming" as a method/model for cross cultural learning will be presented. Two pilot programs which take established "minority" programming efforts and invite "majority" participation will be examined as novel approaches to cross-group integration. The program focus will be on the educational benefits for participants from both groups.

**2:00 P.M. - 3:15 P.M. .... Carlton Room**

**Title:** Adjustment of Minority College Freshmen: A Group Counseling Approach. (Diversity)

**Presenters:** Nickole C. J. Scott, Chairperson, Psychological Counselor, Howard University Counseling Service

Wilma M. Allen, Research Associate, Howard University Counseling Service

Michael E. Barnes, Research Aid/Counselor, Howard University Counseling Service

Thomas R. Wessel, Executive Assistant to the Dean, Howard University Counseling Service

**Description:** This presentation will describe effective group counseling models that may be utilized with minority college freshmen to aid in their adjustment to college life.

## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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**2:00 P.M. - 3:15 P.M. .... York Room**

**Title:** Influencing Faculty/Staff Perceptions to their Students through Data-Based Information. (Outcomes)

**Presenters:** Dennis C. Roberts, Associate Dean of Student Life/Director of Residence Life, Southern Methodist University

Ron Slepitz, Manager of Student & Employee Services - Residence Life, University of Maryland, College Park

**Description:** Assessment using the University Residence Environment Scale (URES) to help faculty/staff better understand student needs/interests will be described. Actual data from SMU and UMCP will be used for interpretation by participants.

**2:00 P.M. - 3:15 P.M. .... Oxford Room**

**11 Title:** Residence Hall Problem Floors: Identification and Creative Management. (Diversity)

**Presenters:** David G. Butler, Director of Housing and Residence Life, University of Delaware

Patricia E. Cordner, Assistant Director for Residence Life, University of Delaware

Anthony M. Esposito, Complex Coordinator, University of Delaware

**Description:** Problem floors are difficult to manage and lead to staff and student frustration. This presentation is designed to persuade professionals that they must identify problem floors early and use educational strategies to change the floor into a constructive community.



## **INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)**

### **2:00 P.M. - 3:15 P.M. .... Windsor Room East**

**Title:** Automation in the Student Affairs Office (Technology)

**Presenters:** Mary Korfhage, Assistant Vice President, Student Services, Ohio State University

Patricia S. Terrell, Assistant to the Vice President for Student Affairs, University of Louisville

**Description:** Office automation strategies and management and selection and installation of word processing equipment to improve service delivery and effectiveness. Examples and case studies presented.

### **2:00 P.M. - 3:15 P.M. .... Windsor Room West**

**Title:** The Humanistic Application of Technology to Student Services in Distance Education (Technology)

**Presenter:** Ethelyn McInnes-Rankin, Senior Advisor, Open Learning Institute

**Description:** This presentation deals with the scope and application of technology in a humanistic fashion to the provision of Student Services in distance education.

### **3:30 P.M. - 4:45 P.M. .... York Room**

**Title:** Using Technology Humanistically: Student Affairs Research. (Outcomes)

**Presenters:** Brenton H. Steele, Chairperson, Assistant Dean of Students, University of Maryland, Baltimore County

Deborah Hazel Johnson, Research Coordinator for Student Affairs, University of Maryland, Baltimore County

Dana Burnett, Dean of Student Affairs, Old Dominion University

Cynthia Johnson, Assistant Professor for Counseling and Personnel Services, University of Maryland, College Park

**Description:** This program presents the results of a national survey on student affairs research activities followed by a discussion and delineation of a model for economically doing research in a student affairs division.



## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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### **3:30 P.M. - 4:45 P.M. .... Norfolk Room**

**Title:** Academic Calendar Change: Its Impact on the Student Learning Environment. (Outcomes)

**Presenters:** Larry Ebbers, Assistant Dean, College of Education, Iowa State University

Jim Moore, Assistant Dean of Students, Iowa State University

**Description:** Effects of the change from a quarter to a semester form of academic calendar at Iowa State University on the student learning environment will be discussed. Implications for our profession and how this might be applied at other institutions will be presented.

### **3:30 P.M. - 4:45 P.M. .... Oxford Room**

**Title:** The Residence Environment Survey Technique: Action-Oriented Approach to Define and Evaluate Residence Environments. (Outcomes)

**Presenters:** Theodore W. Elling, Residence Director and Research Assistant, State University of New York at Oswego

Robert E. Schell, Associate Dean of Students and Information Systems Coordinator, State University of New York at Oswego

**Description:** This program will describe an existing, effective method of assessing residence environments in terms of user-defined dimensions.

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## **INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)**

### **3:30 P.M. - 4:45 P.M. .... Carlton Room**

**Title:** Studies in Retention: Strategies for Community College and University Programs. (Outcomes)

**Presenters:** Weldon E. Elbert, Jr., Chairperson, Counselor, Barbara Jordan Campus, Houston Community College

Hank Hurley, Director of Counseling, Houston Community College

Gerald E. Osborne, Vice Chancellor/Dean of Students, University of Houston

**Description:** Implications for student affairs planning and support service programs for retention will be addressed through the presentation of longitudinal studies. These studies will be related to retention rates of students in the Houston Community College's assessment/advisement program and success rates of transfer as compared to native students at the University of Houston.

### **3:30 P.M. - 4:45 P.M. .... Wentworth Room**

**Title:** Creating Experiences for Professional Development — Who Is Responsible? (HRD)

**Presenters:** Linda Deanna Janz, Student Affairs Coordinator, University of Wisconsin - Madison

Leslie Hummer, Student Affairs Coordinator, University of Wisconsin - Madison

Lucille Reddick, Student Affairs Coordinator, University of Wisconsin - Madison

Susan Winter, Student Affairs Coordinator, University of Wisconsin - Madison

**Description:** This program will explore creative professional development experiences, utilizing campus, community, business, and governmental resources and emphasizing the need for managerial support and individual initiative. Practical strategies requiring minimal financial investment will be included.

## **INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)**

### **3:30 P.M. - 4:45 P.M. .... Kenora Room**

**Title:** The Principal Student Affairs Officer: A Study of Functions and Organization at 660 American Colleges and Universities. (HRD)

**Presenters:** Glenn C. Atkyns, Professor of Higher Education, The University of Connecticut

Donald L. Thompson, Professor of Higher Education, University of Connecticut

**Description:** A presentation on the principal student affairs officer, divisional organization, functional responsibility, and personal background (1973-1980). A report on 660 colleges indicating changes during a period characterized by fiscal austerity, unionization, and threatened enrollment decline.

### **3:30 P.M. - 4:45 P.M. .... Huron Room**

**Title:** Small College Resources: A Coping Strategy. (HRD)

**Presenters:** Rita A. Byrne, Associate Dean of Students, Mount Holyoke College

Paula M. Rooney, Vice President, Student Services, Reed College

**Description:** Data gathered for the Small College Network will be presented highlighting pertinent programs and strategies; and perceived differences between chief student affairs officers and mid-level management professionals. Open discussion will conclude program.

**INTEREST SESSIONS AND SPECIAL SESSIONS**  
**(Continued)**

**3:30 P.M. - 4:45 P.M. ....Kent Room**

**Title:** Is Professional Mobility Dead or in Need of a Transfusion?  
(HRD)

**Presenters:** Roger B. Ludeman, Chairperson, Vice President for  
Student Affairs, Bemidji State University

Thomas G. Easthope, Associate Vice President for Student  
Services, University of Michigan

**Description:** Hiring/retention of staff, high housing costs/  
recession, separation from family - all have created a  
professional mobility nightmare for many. These conditions  
and possible solutions will be presented by employees/  
employers who have experienced professional mobility  
problems.

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## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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**9:30 A.M. - 12 Noon ..... York Room**

**Title:** More Than a Place to Park: New Developments for Commuters. (Diversity)

**Presenters:** Dana Burnett, Dean of Student Affairs, Old Dominion University

Sylvia Stewart, Director, Commuter Affairs, University of Maryland

**Description:** There is a growing trend for campuses to recognize that commuters have some specific needs. It is the purpose of this program to present a smorgasbord of innovative practices in commuter student services from all different types of campuses so that the practitioner can adapt them to his/her own campus environment. A presentation of the NASPA Commuter Network.

**12 9:30 A.M. - 10:45 A.M. .... Norfolk Room**

**Title:** Serving Gay and Lesbian Students: Innovative Approaches. (Diversity)

**Presenter:** Robert Schoenberg, Program Advisor and Counselor for Gay/Lesbian Students, University of Pennsylvania

**Description:** A presentation of challenges and rewards experienced in the development of innovative services for gay and lesbian students at a major Eastern university, followed by an exchange among workshop participants regarding current and possible approaches to working with this population.



## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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### DISSERTATION OF THE YEAR

**9:30 A.M. - 10:45 A.M. .... Algoma Room**

**Title:** Does it Matter Who Lives Where?

**Presenter:** Edward F.D. Spencer, Director of Housing and Residence Life, Virginia Polytechnic Institute and State University

**Description:** Examining the role of gender and personality factors in moderating crowding stress among residence hall students, this study has broad implications for matching students with environments.

Based on "The Interaction of Sex, Interpersonal Needs, and Social Density in a University Residential Environment," winner of the NASPA Dissertation of the Year Award.

**9:30 A.M. - 10:45 A.M. .... Wentworth Room**

**Title:** Potentials and Limits of Using Quality Circle Programs in Student Personnel Administration: A Training Model; A Case Study; A Critical Review. (HRD)

**Presenters:** William L. Deegan, Chairperson, Director, Center for Community Colleges, Teachers College, Columbia University  
Brenton Steele, Assistant Dean of Students, University of Maryland Baltimore County

Thomas Thielen, Vice President of Student Affairs, Iowa State University

**Description:** This program will feature a brief review of the major components of Japanese management theory, a specific model and case example to assist student personnel administrators to implement quality circles, and a critical analysis of the potentials and limits of using quality circles in student personnel administration.

## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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- 9:30 A.M. - 10:45 A.M. .... Kenora Room**
- Title:** A Student Outcomes Model for Program Evaluation in Student Affairs. (Outcomes)
- Presenters:** Michael J. Keller, Chairperson, Research Specialist, Maryland State Board for Higher Education
- Judy Lawrence Rogers, Director, Office of Developmental Education, Miami University
- Description:** An examination of the relevance and use of student outcomes research in program evaluations in student affairs.
- 9:30 A.M. - 10:45 A.M. .... Huron Room**
- Title:** POWS, SWOTS, and SPAS — Planning, Setting Objectives and Evaluating Staff and Programs. (HRD)
- Presenters:** E. Garth Jenkins, Dean of Student Affairs, Stetson University
- Stephen G. Jennings, Vice President for Student Services, Furman University
- Description:** Strategies used at two institutions to integrate program planning with staff performance appraisal. Handouts illustrative of these strategies are provided to participants.

## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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### 9:30 A.M. - 10:45 A.M. .... **Kent Room**

**Title:** A Design for Diversity. (Diversity)

**Presenters:** Arthur L. Scott, Chairperson, Vice President for Student Affairs, Northampton County Area Community College

Sharon T. Gavin, Director of Student Development Services, Northampton County Area Community College

**Description:** At Northampton County Area Community College, to cope with the recent shift to a more diverse and part time student population, the Student Affairs Division has been carefully structured in a decentralized manner. This program will describe the decentralized approach and will include discussion on the following topics: staffing, motivation, accessibility, identification of needs, and accountability. In addition, a detailed description of a decentralized counseling department will be provided.

### 9:30 A.M. - 10:45 A.M. .... **Simcoe Room** 12

**Title:** Microcomputers and the Student Affairs Office of the Future. (Technology)

**Presenter:** Ray Potter, Program Administrator, Educational Testing Service

**Description:** This program will be a discussion, demonstration and hands-on experience featuring readily-available "packaged" software and micro-computers. It is designed for administrators and counselors with no technical knowledge required.

### 11:00 A.M. - 12:15 A.M. .... **Norfolk Room**

**Title:** Meeting the Needs of the College Student Who Is Disabled. (Diversity)

**Presenter:** Patrick J. Francher, Coordinator of Services for Students with Special Needs, Onondaga Community College

**Description:** This program is designed to increase legal, educational, and attitudinal awareness of college administrators regarding needs of students with disabilities. Instructive presentations and skill building exercises will be offered.

## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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- 11:00 A.M. - 12:15 P.M. .... Carlton Room**  
**Title:** Attitude Adjustment: A Model for Individual Change Through Group Training Sessions. (Diversity)  
**Presenters:** Larry Druckenbrod, Assistant Director, Residence Hall Programs, Pennsylvania State University  
 Andrew Mozenter, Co-Chairperson, Assistant Director, Residence Hall Programs, Pennsylvania State University  
**Description:** This program will describe the race relations training program developed by W. Terrell Jones at the Pennsylvania State University. Lecture material, game simulations, program outline will be shared.
- 11:00 A.M. - 12:15 P.M. .... Wentworth Room**  
**Title:** A Comprehensive Approach to Staff Development in Student Affairs. (HRD)  
**Presenters:** David Morphy, Director, Student Affairs, The University of Manitoba  
 Nicholas Piccolo, Coordinator, Housing and Conference Services, The University of Manitoba  
**Description:** This program involves the discussion of the integration of staff development concepts and a performance appraisal system developed at The University of Manitoba.
- 11:00 A.M. - 12:15 A.M. .... Kenora Room**  
**Title:** Re-Designing the Campus Environment Using a Macro Ecosystem Model. (Outcomes)  
**Presenter:** Kent T. Hawley, Vice President for Student Affairs, Wartburg College  
**Description:** Ecosystem theory is applied to campus planning and a simulation exercise introduces an environmental assessment technique. Program has implications for improving student satisfaction and retention.



## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

### **11:00 A.M. - 12:15 P.M. .... Kent Room**

**Title:** Expanding Horizons - A Program for Adults. (Diversity)

**Presenters:** Lynda K. Andrews, Director, Expanding Horizons,  
Wright State University

Elenore Koch, Vice President for Student Affairs, Wright  
State University

Robert Steinbach, Assistant Director, Expanding Horizons,  
Wright State University

**Description:** The Expanding Horizons Program assists adults,  
who have discontinued their education for a period of time,  
make a successful role transition to student with maximum  
ease. Participants will learn how to design and maintain a viable  
program.

### **11:00 A.M. - 12:15 P.M. .... Huron Room**

**Title:** The Chief Student Affairs Officer: Making Room at the Top.  
(HRD)

**Presenters:** Scott T. Rickard, Chairperson, Vice Chancellor for  
Student Affairs, University of Maryland Baltimore County

Susan M. Brady, Dean of Student Life, Gettysburg College

Judith M. Chambers, Vice President, Student Life, University  
of the Pacific

Henry Johnson, Vice President, Student Services, University  
of Michigan

**Description:** The program reports on current research on the  
career pathways of new chief student affairs officers, with  
particular emphasis on trends of women and minorities.

A presentation of the NASPA Research and Program  
Development Division.

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**11:00 A.M. - 12:15 P.M. .... Simcoe Room**

**Title:** Computerized Career Information: An Effective Outreach Tool. (Technology)

**Presenters:** Patrick J. Donadio, Chairperson, Assistant Coordinator, East and College Greens, Department of Residence Life, Ohio University

Linda C. Rodgers, Consultant, Specialist in Career Development, Athens, Ohio

Robert Crites, Area Director, Department of Residence Life, Ohio University

Linda L. Kobylarz, National Manager, Special Support Services, Time Share Corporation

**Description:** Ohio University has implemented computerized career information outreach programs. This session will provide participants with the opportunity to experience the outreach program through the use of our portable computer terminal. Information will be provided explaining how to establish and implement this program at your institution.

## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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**12:00 Noon - 2:30 P.M. . . . . Dominion Ballroom**

### **CONFERENCE CHAIR'S CHOICE\***

**Moderator:** Robert Shaffer, Professor of Higher Education,  
Indiana University

**Panelists:** Donald Adams, Vice President, Student Life,  
Drake University

Alice Manicur, Vice President for Student Affairs,  
Frostburg State College

Arthur Sandeen, Vice President for Student Affairs,  
University of Florida

**Description:** The panel will participate in a discussion during  
an informal lunch for those attending this session.  
Discussion will be directed towards the following areas:

1. What is the value of the work we do? What are the opportunities for continuing growth? How have each of you renewed yourself?
2. Are the career goals, objectives and opportunities in higher education and student personnel work still viable for the new professional, the mid-career person, or the seasoned veteran? What can you tell the membership about the "state of art" in our profession in 1983?
3. NASPA has been a part of you and you of it. How has it served you, how has it impacted your lives, professionally and personally? What has it been, what has it done and where is it going?

\*Interested participants may purchase an inexpensive lunch of cold cuts and beverages while taking part in this program.

**INTEREST SESSIONS AND SPECIAL SESSIONS  
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**2:00 P.M. - 4:30 P.M. .... Carlton Room**

**Title:** How Would You Handle This?

**Presenters:** Peter E. Durkee, Vice President for Student Affairs,  
University of Southern Mississippi

Norman Brinkley, Dean of Students, Mississippi Valley State  
University

Richard J. Devine, Vice President for Student Affairs, St.  
John's University

Peggy Elder, Vice President of Student Affairs, New Mexico  
State University

**Description:** This is a "nuts and bolts" session that informally  
offers NASPA members an opportunity to discuss their  
programs, concerns, problems, and aspiration with other  
professionals. The panel consists of administrators who have  
participated in either the VAIL/ACE/NASPA Institute or the  
Ohio State NASPA Workshop. The principal thrust of this  
session is an opportunity to exchange and share ideas.

**2:00 P.M. - 4:40 P.M. .... Algona Room**

**Title:** Situational Leadership for Student Affairs Managers: How to  
Use It and Not Lose It. (HRD)

**Presenters:** Robert Marx, Associate Professor of Management,  
University of Massachusettes

Peter A. Wilson, Instructor in Management, Ohio University

**Description:** This workshop will describe the situational leader-  
ship model, and participants will then use it to assess their  
leadership tendencies. Practice at using the model to solve  
leadership dilemmas relevant to student affairs will be provided  
through simulation. The workshop will conclude with strategies  
to retain this new learning after the conference.

**INTEREST SESSIONS AND SPECIAL SESSIONS**  
**(Continued)**

**2:00 P.M. - 4:30 P.M. .... Kenora Room**

**Title:** The A—B—C's of the Computer Revolution: Computer Literacy for the Non-Technical Professional. (Technology)

**Presenters:** Michael H. Miller, Program Chairperson, Assistant Dean of Students, Georgia Southern College

Robert B. Kimmel, Associate Vice President for Student Affairs, The Florida State University

Felice Dublon, Assistant Director of Advising, The University of Alabama at Birmingham

**Description:** A primer on computers, along with advice on how to buy a computer, comparisons of systems, demonstrations of student affairs application, and opportunities for "hands-on".

**2:00 P.M. - 4:30 P.M. .... Huron Room**

**Title:** International Student Programs in the '80's: Challenges and Opportunities. (Diversity)

**Presenters:** Susan O. Bolman, Chairperson, Vice President for Student Services, New York Institute of Technology

Joan Albert, Counselor, New York Institute of Technology

Russell Schoumaker, International Student Advisor, New York Institute of Technology

**Description:** A curricular and co-curricular model for programs/ services addressing needs/interests of international students will be presented. Particular attention will be focused on appropriate institutional support and resultant policy. Included will be case studies and an exhibit.

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## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

**2:00 P.M. - 4:30 P.M. .... Kent Room**

**Title:** Computer Democracy: Increasing the Quality of Student Input into Decisions. (Technology)

**Presenters:** Karl Schilling, Chairperson, Assistant Dean/Western College Program, Miami University

Jerome Woolpy, Professor of Biology and Psychology, Earlham College

**Description:** This program will describe how computer managed dialogue (DELPHI) can increase the sophistication of student participation in decision-making and moves beyond constraints of usual computer programs to enable expression/interaction by the students.

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**2:00 P.M. - 3:15 P.M. .... Dufferin Room**

**Title:** Quality Circles as a Management Technique for Student Affairs. (HRD)

**Presenters:** Dorothy C. Hardy, Chairperson, President, Cincinnati Life Adjustment Institute

Beverly G. Pryor, Director of Afro-American Student Development, Xavier University

**Description:** The program is a panel/demonstration of the quality circle concept as a technique for student affairs management. Historical development of QC's will be covered as will their application in a problem solving case exercise involving attendees.

**Note:** Due to a printing error, pages 89 & 90 were not included in the program book. It is not clear if content is missing.



**INTEREST SESSIONS AND SPECIAL SESSIONS**  
**(Continued)**

**8:30 A.M. - 9:45 A.M. .... Carlton Room**

**Title:** Needs Assessment: Who, What, When, Where, Why and How. (Outcomes)

**Presenter:** Joanne C. Conlon, North Area Coordinator, Office of Residence and Dining Services, Syracuse University

**Description:** Federal regulations, grants, master plans, and retrenchment plans often require a needs assessment. In reviewing the strengths and weaknesses of various approaches to needs assessment, this presentation will provide an opportunity to learn how to avoid wasted resources when conducting future needs assessments.

**8:30 A.M. - 10:30 A.M. .... Algoma Room**

**Title:** The New Electronic News Network. (Technology)

**Presenter:** Michael D. Mitura, Director of University Relations, Electronic News Network

**Description:** This program will present the demonstration of a new computer generated news service for all colleges and universities throughout the United States. The new Computer News Services features local campus news events and highlights news, sports and information of national interest.

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## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

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**8:30 A.M. - 10:30 A.M. .... Wentworth Room**

**Title:** Three Universities Responses to the Students of the '80's.  
(Diversity)

**Presenters:** John D. Jones, Chairperson, Vice President for  
Student Affairs, The University of Alabama in Birmingham

Bob E. Leach, Vice President for Student Affairs, The Florida  
State University

Kathleen P. Faircloth, Associate Dean for Student Develop-  
ment, The University of Alabama in Birmingham

Sara Light, Associate Dean of Student Affairs, University  
of South Alabama

**Description:** Student affairs administrators from three different  
campuses will describe a variety of unique programs that  
address the special needs of diverse students. The session will  
focus on: what is being done, how it was initiated, how it  
was funded, and the results which have been achieved.

**13 8:30 A.M. - 10:30 A.M. .... Kenora Room**

**Title:** Exploring Handicap Barriers: An Approach to Staff Training.  
(Diversity)

**Presenters:** Carroll McGrath, Chairperson, Head of Residence,  
Housing Services, University of Massachusettes, Amherst

David Curley, Cluster Coordinator, Housing Services,  
University of Massachusettes, Amherst

Donald Sailer, Head of Residence, Housing Services,  
University of Massachusettes, Amherst

**Description:** The presentation will provide participants with  
information and materials for use in developing training  
programs around handicap awareness and issues related to  
equal access.

## INTEREST SESSIONS AND SPECIAL SESSIONS (Continued)

### 8:30 A.M. - 10:30 A.M. .... **Kent Room**

**Title:** Computerized On-Line Student Affairs Management Systems. (Technology)

**Presenter:** William H. Sherrill, Dean, Admissions and Records, Howard University

**Description:** Discussion of integrated on-line recruitment, admissions, financial aid, housing, registration and record systems which provide student data to all offices with a need to know.

### 8:30 A.M. - 9:45 A.M. .... **Simcoa Room**

**Title:** Work Smarter, Not Harder with Management Information and Data Processing Technology. (Technology)

**Presenters:** Dave McIntire, Chairperson, Vice Chancellor for Student Affairs, Appalachian State University

Jim Hayes, Dean of Students, The Florida State University

Don Carson, Vice President for Student Affairs, Memphis State University

**Description:** This program will provide information that illustrates how computer technology can be used to improve communications, management of programs, and direct services to students.

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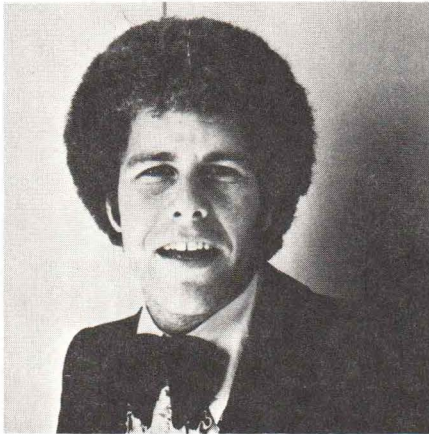
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## **NOTES:**

## MATT WEINSTEIN PROGRAMS

Called by PEOPLE Magazine, "The Master of Playfulness" and one of the "biggest guns of the pop psychology boom." Matt Weinstein has facilitated hundreds of programs for diverse audiences across the United States.



**MATT WEINSTEIN**

### **BANISHING BOREDOM FROM CAMPUS: A RIGHT BRAIN APPROACH**

**Monday, April 11, 1983**

**9:30 A.M. - 10:30 A.M. .... Essex Room**

Cognitive, left-brain interactions currently constitute more than 80% of all communications on campus. Yet an increased use of kinaesthetic, right-brain interactions can have profound implications both for the academic and the student service areas. In this experiential presentation, Dr. Wwinstein will introduce a number of right-brain experiences that can transform the nature of otherwise "boring" campus interactions.



## **MATT WEINSTEIN PROGRAMS (Continued)**

### **TRAINING STUDENT LEADERS: A PERSONAL GROWTH APPROACH**

**Tuesday, April 12, 1983**

**9:30 A.M. - 11:30 A.M. .... Essex Room**

All of our student leaders have learned to read, but few of them have learned the skills of Personal Literacy — how to read the book that is yourself. This workshop presents an easily adaptable model for increasing the self-esteem and the self-confidence of student leaders.

### **ICEBREAKER EXERCISES AS A TOOL FOR RETENTION**

**Wednesday, April 13, 1983**

**8:30 A.M. - 10:30 A.M. .... Dominion Ballroom S.**

The use of Icebreaker exercises in a New Student Orientation program is an effective way to create a feeling of "community" among the new students and thereby increase retention. In this experiential workshop, participants will develop a repertoire of basic icebreaker exercises. Dress comfortably, and come prepared to have some fun!

## **SPECIAL PROGRAMS BY GRADUATE TEACHING FACULTY**

This year NASPA is pleased to offer special program sessions taught by our colleagues from various graduate education programs around the country. We are honored to have these graduate teaching faculty as part of the 1983 conference.

### **Monday, April 11, 1983**

#### **9:30 A.M. - 10:45 A.M. .... Peel Room**

**Title:** Supervisory Skills for Those Who Have Never Supervised

**Presenter:** Russ Bumba, Assistant to the Dean of Students and Assistant Director, Residence Life, Indiana University

**Description:** This program is designed for individuals who are getting ready to assume their first, full-time position in student affairs. The session will define supervision and describe supervisory functions. Particular attention will be given to the supervisor's role in conducting performance appraisals and in responding to performance problems.

### **Monday, April 11, 1983**

#### **11:00 A.M. - 12:15 P.M. .... Peel Room**

**Title:** Resources and Materials for the Teaching of Student Affairs

**Presenters:** Donald Gehring, Chairperson, Associate Professor of Higher Education, University of Louisville

Adele West, Graduate Student, University of Louisville

**Description:** The two panelists will identify numerous resources that will assist faculty in carrying out their teaching responsibilities. Major publications will be reviewed. Forthcoming books and monographs will be highlighted. In addition, case study materials, audio-video tapes, as well as other electronic and technological teaching tools will be identified.

## **SPECIAL PROGRAMS BY GRADUATE TEACHING FACULTY (Continued)**

**Monday, April 11, 1983**

**2:00 P.M. - 3:15 P.M. .... Peel Room**

**Title:** Higher Education in Canada

**Presenter:** Allan Gilmore, Executive Director, the Association of Universities and Colleges of Canada

**Description:** The program will center on a discussion of higher education in Canada. Comparisons will be made to higher education in the United States including: administration, organization, budgeting, funding, government interaction, and student services.

**Monday, April 11, 1983**

**3:30 P.M. - 4:45 P.M. .... Peel Room**

**Title:** The Widmar Case: The Church Comes to the Campus

**Presenters:** Polly Williams, Chairperson, President, National Association of Colleges and University Religious Affairs and Director of Religious Affairs, University of Mississippi  
E.T. "Joe" Buchanan, Dean of Student Services, Tidewater Community College

Gary Widmar, Vice Chancellor of Student Affairs, University of Missouri-Kansas City

**Description:** This program will focus on the case of *Widmar v. Vincent*, wherein the U.S. Supreme Court required public institutions to provide campus access to student religious groups on the same basis as other student groups.

## **SPECIAL PROGRAMS BY GRADUATE TEACHING FACULTY (Continued)**

**Tuesday, April 12, 1983**

**9:30 A.M. - 10:45 A.M. .... Peel Room**

**Title:** Student Personnel 101: The Entry Level Student Personnel Graduate Course

**Presenter:** Hilda Owens, Associate Professor of Higher Education, University of South Carolina

**Description:** This program will discuss a recent national study of the introductory student affairs personnel course that is typically found in student affairs graduate programs. Basic textbooks and course objectives currently being utilized in the introductory course will be identified. A "model syllabus" will be offered for discussion.

**Tuesday, April 12, 1983**

**9:30 A.M. - 10:45 A.M. .... Carlton Room**

**Title:** Writing for the Professional Journal

**Presenters:** Larry H. Ebbers, Chairperson, Editor, *NASPA Journal*, Assistant Dean, College of Education, Iowa State University

Rosalie Passovoy, Systemwide Student Affairs and Services, University of California

Leonard Goldberg, Dean of Educational Services, Dickinson College

W.C. Howard, Dean, Student Development, Daytona Beach Community College

**Description:** This session will focus on writing for professional journals. The writing for publications and the review process will be discussed, noting in particular the publication needs, policies, and practices of the *NASPA Journal*.



## **SPECIAL PROGRAMS BY GRADUATE TEACHING FACULTY (Continued)**

**Tuesday, April 12, 1983**

**11:00 A.M. - 12:15 P.M. .... Peel Room**

**Title:** The Consumerism Era

**Presenters:** Kenneth Burda, Vice President for Student Affairs, State University of New York at New Paltz

Thomas Quatroche, Professor, Student Personnel Graduate Program, State University of New York at Buffalo

**Description:** A presentation on the significant variables impacting the "Student Consumerism" movement. Discussion will involve ethical standards, full disclosure and fair and efficient administrative practices. Audience participation will be encouraged to maximize our perspective regarding the contemporary trend.

**Tuesday, April 12, 1983**

**11:00 A.M. - 12:15 P.M. Algoma Room**

**Title:** The Job Search After Toronto

**Presenters:** Bobbie Friedman, Chairperson, Assistant Director, Career Development Center, State University of New York at Binghamton

Bob DeWitt, Assistant Dean of Student Affairs, Pennsylvania State University, Beaver Campus

John Perkins, Assistant Vice President for Campus Life, the George Washington University

John Welty, Vice President for Student Affairs, Indiana University Pennsylvania

**Description:** This program provides job seekers with information regarding typical campus review processes and search committee structures. Specific suggestions will be offered about questions to ask when accepting an invitation to visit a campus. Participants will be actively encouraged to ask questions.



## **SPECIAL PROGRAMS BY GRADUATE TEACHING FACULTY (Continued)**

**Tuesday, April 12, 1983**

**2:00 P.M. - 3:15 P.M. .... Peel Room**

**Title:** Student Affairs Research: Implications for the Classroom

**Presenters:** Arthur Casebeer, Chairperson, Professor of Higher Education and Coordinator of Master's Program in College Student Personnel, Southern Illinois University

Thomas A. Leemon, Professor of Higher and Adult Education, Teachers College, Columbia University

Martha McGinty Stodt, Professor of Higher and Adult Education, Teachers College, Columbia University

Robert H. Shaffer, Professor Emeritus of Student Personnel and Business, Indiana University

**Description:** This program will provide a summary of contemporary research relevant to student affairs. This presentation will enable faculty, students, and participants to update their bibliographies and working knowledge regarding the latest research that is applicable to our field.

## **SPECIAL PROGRAMS BY GRADUATE TEACHING FACULTY (Continued)**

**Tuesday, April 12, 1983**

**3:30 P.M. - 4:45 P.M. .... Peel Room**

**Title:** Issues in Professional Preparation: A Dialogue Between  
Faculty and Chief Student Affairs Officers

**Presenters:** Art Sandeen, Chairperson, Vice President for  
Student Affairs, University of Florida

James J. Rhatigan, Vice President for Student Affairs,  
Wichita State University

Gerald Saddlemire, Professor of Education and Director  
of Student Personnel Graduate Program, Bowling Green  
University

John Jones, Vice President for Student Affairs, University  
of Alabama-Birmingham

George Kuh, Associate Professor of Higher Education  
and Director of Student Personnel Graduate Program,  
Indiana University

**Description:** This program will include a panel of presentations by chief student affairs officers and directors of student personnel graduate programs. Major problems and issues related to professional preparation will be addressed with an emphasis upon the need for increased communication between practitioners and trainers. Specific topics to be addressed include entrance requirements, internships, financial assistance, theory and practice, placement, future outlook, recruitment and course content.

## **SPECIAL PROGRAMS BY GRADUATE TEACHING FACULTY (Continued)**

**Wednesday, April 13, 1983**

**8:30 A.M. - 10:30 A.M. ....Huron Room**

**Title:** Current Issues in Student Affairs and Higher Education

**Presenters:** Andrea C. McAleenan, Chairperson, Dean of Students, Gordon College

Don Adams, Vice President for Student Life, Drake University

Bob Rodgers, Associate Professor of Education and Psychology and Director of Student Personnel Program, The Ohio State University

Ray Rood, Chairperson, Department of Student Personnel, Azusa Pacific University

Kay Goddard, Associate Dean of Student Services, California State University at Long Beach

Robert Young, Associate Professor and Coordinator of Higher Education, University of Vermont

**Description:** The panel will present a program that summarizes current issues and trends that are impacting today's campus and higher education. Participants should leave this program aware of those major problem areas confronting the contemporary practitioner and faculty member.

## NOTES:

# GRADUATE STUDENT ADMINISTRATIVE CASE STUDY COMPETITION

Dr. James J. Rhatigan, Vice President for Student Affairs, Wichita State University, and Past President of NASPA, and Dr. Robert Silverman, Professor of Higher Education, The Ohio State University, and Editor, *Journal of Higher Education*, will conduct the competition.

The purpose of the competition is to provide graduate students the opportunity to defend a position under challenge. A real effort has been made to provide case studies that one might encounter in a position in student affairs administration.

Observers are welcome!

**Monday, April 11, 1983                      9:00 A.M. - 6:00 P.M.**

## Participants:

9:00 - 9:45	Bowling Green State University Gerrard Godwin Jennifer Spielvogel
9:45 - 10:30	Boston College Ann E. Coyne Patty Kershner
10:30 - 10:45	Break
10:45 - 11:30	Teachers College, Columbia University Mark J. Hatcher Paul J. Koehnke
11:30 - 12:15	Indiana University Robert Thomas Doug Oblander
1:15 - 2:00	University of Maine at Orono Brian Doyle Catherine Pride
2:00 - 2:45	Michigan State University Russell R. Rogers Mary Neil Haas
2:45 - 3:30	The Ohio State University Elizabeth Riley Wasserman Gwen P. Sloas



**GRADUATE STUDENT ADMINISTRATIVE  
CASE STUDY COMPETITION (Continued)**

3:30 - 3:45	Break
3:45 - 4:30	Purdue University Marlesa Roney Roger Ballou
4:30 - 5:15	The University of Vermont Craig Chappelow Joe Nairn Alternate: Mike Russell
5:15 - 6:00	State University of New York College at Buffalo Paul Baker Bruce Brandel

## ARTIST IN RESIDENCE SERIES

In the persons of Dr. Jim Davis, Director of the School of Education at the University of Denver, and Dr. Chet Peters, Vice President for Student Affairs at Kansas State University, we have two unique educators and human beings. Davis is an author and screen writer, Peters is a superb wood carver. Join these distinguished colleagues for a presentation of their many talents.

**Hospitality Center**  
**9:00 A.M. - 5:00 P.M.**  
**Monday - Tuesday**

### **Chester (Chet) Peters:**

Vice President for Student Affairs, Kansas State University

Beginning in 1967, Chet began the process of creating educational concepts and ideas through sculpture. The first one was small, dealing with "support", following came two on "growth and development" then "creativity", "communication", "involvement", "creative problem solving", "constructive creative change", and more.

One will be able to view this exhibit and develop an understanding of the whole process of growth and development. They will be able to see what has happened in the development of the "concept sculpture" in that period of time.

## ARTIST IN RESIDENCE SERIES (Continued)

**Jim Davis:**

Director, School of Education, University of Denver

**Tuesday, April 13, 1983**

### **STORIES ABOUT STUDENTS**

**9:30 A.M. - 11:30 A.M.**

**Oxford Room**

Jim Davis, Author of *Going to College* and a new collection of stories about college students, will moderate a discussion of understanding students through fiction. The discussions will be based on selected stories (available to participants for reading in the session) and will be organized by theme so that participants can arrive or leave on the half hour:

- |               |   |
|---------------|---|
| 9:30 - 10:00  | The Avocational Storyteller and the Study of Students: An Introduction  |
| 10:00 - 10:30 | Students Coping with Students: "One Prank Too Many" and "Sweet Revenge" |
| 10:30 - 11:00 | Students Coping with Faculty: "Poor Willie" and "A Work of Art"         |
| 11:00 - 11:30 | Students Coping with Tragedy: "Flying High" and "Two Years to Live"     |

### **WRITING WORKSHOP**

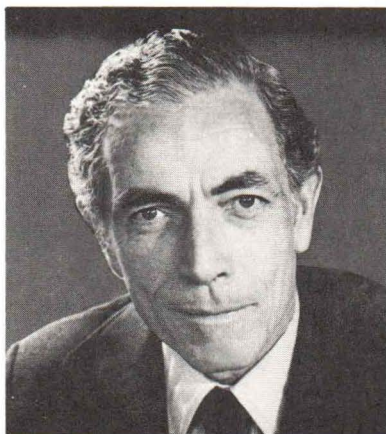
**2:00 P.M. - 4:00 P.M.**

**Oxford Room**

Jim Davis will lead an avocational writer's workshop for any conference participants who would like to try some creative writing about campus life. No previous experience necessary. Bring an idea if you have one.

## **NASPA AWARDS**

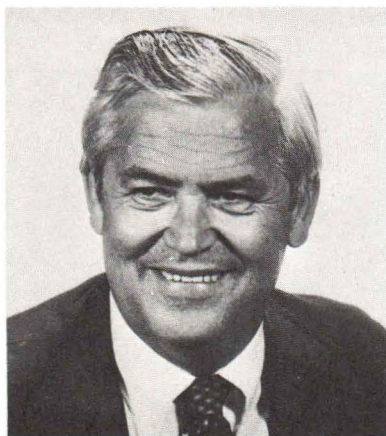
### **OUTSTANDING CONTRIBUTION TO HIGHER EDUCATION**



**CLAIBORNE PELL**

United States Senator, Rhode Island

### **SCOTT GOODNIGHT AWARD**

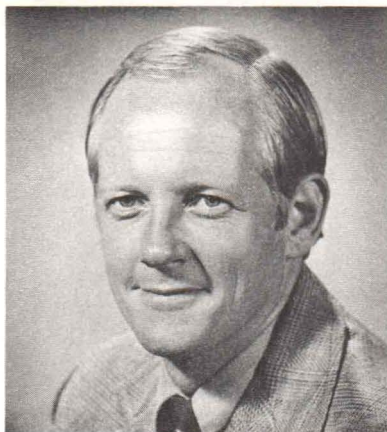


**ROBERT ETHERIDGE**

Vice President for Student Affairs and  
Dean of Students, Miami University

## **NASPA AWARDS (Continued)**

### **FRED TURNER AWARD FOR OUTSTANDING CONTRIBUTION TO NASPA**



**ART SANDEEN**

Vice President for Student Affairs (Ex Squash Player)  
University of Florida

### **FRED TURNER AWARD FOR OUTSTANDING CONTRIBUTION TO NASPA**



**MILDRED K. CARLSON**

Former Administrative Assistant  
NASPA Central Office



## **NASPA AWARDS (Continued)**

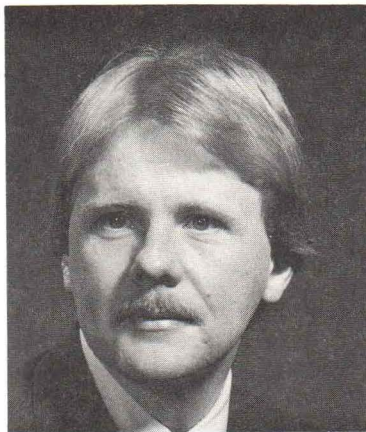
### **OUTSTANDING CONTRIBUTION TO LITERATURE AND RESEARCH**



**C. GILBERT WRENN**

Professor Emeritus  
Arizona State University

### **DISSERTATION OF THE YEAR**



**EDWARD F. D. SPENCER**

Director of Housing and Residence Life  
Virginia Tech  
Ph.D. - Social Psychology  
University of Delaware, 1982

## NOTES:

## 1983 NASPA CONFERENCE COMMITTEE

Toronto, Canada

- Tom Goodale ..... Chairperson  
Vice Chancellor for Student Affairs, University of Denver
- Bob Burrell ..... Printing, Promotion & Media Services  
Dean of Students, University of Denver
- Will Gordon ..... Assistant to Conference Chairperson-Logistics  
Student Affairs Specialist, Office of Vice Chancellor for Student  
Affairs, University of Denver
- Clarice Lubchenco ..... Assistant to the Conference Chairperson  
Administrative Assistant, Office of Vice Chancellor for Student  
Affairs, University of Denver
- Dave Meabon ..... Presentations  
Dean of Student Life and Services, Wichita State University
- Tom Miller ..... Local Arrangements  
Dean of Students, Canisius College
- David Morphy ..... CACUSS Representative  
Director of Student Services, University of Manitoba
- Jeff Quinn ..... Placement  
Dean of Students, St. Francis College
- Linda Rodgers-Wilson ..... Conference Curricula  
Assistant Director, Career Planning and Placement, Ohio  
University
- Peter Wilson ..... Conference Curricula  
Instructor in Management, Department of Management, The  
Ohio State University

## **1983 NASPA CONFERENCE COMMITTEE (Continued)**

### **LOCAL ARRANGEMENTS COMMITTEE**

- Tom Miller ..... Chairperson  
Dean of Students, Canisius College
- Eric McKee ..... Assistant Chairperson  
Director of Student Services, University of Toronto
- Ms. Toni Silberman . . . . Hotel Liaison/Conference Entertainment  
Ontario Human Rights Commission, Toronto, Ontario
- Susan Brickman  
Resident Director, Cornell University
- Russ Bumba  
Assistant to Dean of Students, University of Indiana
- Diana E. Falkner  
Toronto, Ontario
- Kathleen J. Glynn  
Secretary to the Dean of Students, Canisius College
- Robert H. Isaacs  
Massapequa, New York 11758
- Carol Livingston  
Associate Dean of Student Life, Denison College
- Anthony F. Lorenzetti  
Associate Vice President for Student Affairs, SUNY at Buffalo
- Christine Schelhas-Miller  
Assistant Dean of Students, Cornell University
- Patrick B. Smith  
Vice President, Student Affairs, SUNY College at Brockport
- Ron Taber  
Director of Student Services, Ryerson Polytechnical Institute,  
Toronto, Ontario

## **1983 NASPA CONFERENCE COMMITTEE (Continued)**

### **PLACEMENT COMMITTEE**

- Jeff Quinn ..... Chairperson  
Dean of Students, St. Francis College
- Bob Dewitt  
Assistant Dean of Student Affairs, Pennsylvania State  
University - Beaver Campus
- Kathy Kutler  
Director of Financial Aid, Frostburg State College
- Ron Sarti  
Director, Career Planning and Placement, Canisius College
- Sue Weitz  
Dean of Students, Gonzaga University

### **PRINTING, PROMOTION & MEDIA SERVICES COMMITTEE**

- Bob Burrell ..... Chairperson  
Dean of Students, University of Denver
- Cynthia Cherrey  
Director, University Center and Student Activities  
University of Denver
- Tom Fulcher  
Graduate Assistant, University of Denver
- Kathleen (Katie) M. Gallagher  
Assistant Director, Student Activities, Southern Methodist  
University
- Dan Hulitt  
Assistant Dean of Students, University of Denver
- Diana Ikenberry  
Doctoral Student, The Ohio State University
- Jeff Sorensen  
Coordinator of Student Organizations, University of Texas -  
Arlington
- Kathy Elizabeth Wigtil  
Assistant Coordinator of Student Activities, University of  
Houston - Clear Lake City
- Mary C. Yates  
Assistant Director, Student Union, North Texas State  
University



## **1983 NASPA CONFERENCE COMMITTEE (Continued)**

### **PROGRAM COMMITTEE**

Linda Rodgers-Wilson ..... Co-Chairperson  
Assistant Director, Career Planning and Placement, Ohio  
University

Peter A. Wilson ..... Co-Chairperson  
Instructor in Management, Department of Management,  
Marketing, and Production, Ohio University

John A. Becker  
Assistant Vice President, Student Relations, York University

Greg Fawcett  
Director of Program Analysis, University of Michigan

Karen Glazer  
Dean of Students, University of New Mexico

Claudia Grace  
Associate Dean of Student Activities, Miami University

Charles Gross  
Dean of Telecommunications, Kirkwood Community College

Susan Hunter Hancock  
Dean of Students, Chapman College

Magdalena Hernandez  
Assistant to the Vice President for Student Affairs, University  
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Vice President for Student Services, University of Santa Clara

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Dean of Student Services, Central State University

Marion Sneed  
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Martha McGinty Stodt  
Associate Professor of Higher Education, Teachers College,  
Columbia University

Moses Turner  
Vice President for Student Affairs, Michigan State University

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**NASPA BOARD OF DIRECTORS**

**PRESIDENT AND CHAIRPERSON OF THE BOARD**



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R. Mike O'Donnell, Assistant Dean, College of Education  
110 Arps Hall  
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1945 N. High St.  
Columbus, Ohio 43210  
614/422-2581

## **NASPA 1982-83 DIRECTORY (Continued)**

### **PRESIDENT-ELECT**



**EDWARD H. HAMMOND**

Edward H. Hammond, Vice President, Student Affairs  
University of Louisville  
2301 S. 3rd St.  
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502/588-6933

## **NASPA 1982-83 DIRECTORY (Continued)**

### **IMMEDIATE PAST PRESIDENT**

E.T. "Joe" Buchanan, III, Dean of Student Services  
Tidewater Community College  
Virginia Beach, Virginia 23456  
804/427-3070, ext. 109

### **CONFERENCE CHAIRPERSON**

(Toronto, 1983)

Thomas Goodale, Vice Chancellor, Student Affairs  
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Denver, Colorado 80208  
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### **EXECUTIVE DIRECTOR**

Richard F. Stevens  
NASPA Central Office  
160 Rightmire Hall  
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Columbus, Ohio 43210

### **DIVISION DIRECTORS**

#### **Career Development and Professional Standards**

Wayne Carlisle, CAP Center Coordinator and Director,  
Career Planning and Placement  
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614/369-4431, ext. 607

#### **Communication Services**

J. Harrison Morson, Dean of Student Affairs  
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Cranford, New Jersey 07016  
201/276-2600, ext. 270

#### **Research and Program Development**

William "Bud" L. Thomas, Jr., Vice Chancellor, Student Affairs  
2108 N. Administration Bldg.  
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College Park, Maryland 20742  
301/454-2925

## **NASPA 1982-83 DIRECTORY (Continued)**

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- I. Thomas D. Aceto, Vice President, Student Affairs  
University of Maine - Orono  
Orono, Maine 04469  
207/581-7815
- II. Raymond P. Heath, Vice President, Student Affairs  
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215/951-1017
- III. Bob E. Leach, Vice President, Student Affairs  
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- IV-E. Henry Johnson, Vice President, Student Services  
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- IV-W. Peggy Elder, Vice President, Student Affairs  
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- V. J. Roger Penn, Assistant to the Vice President  
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503/754-3661
- VI. Kathryn (Kay) E. Goddard, Associate Dean  
School Based Programs  
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1250 Bellflower Boulevard  
Long Beach, California 90840  
213/498-4972



## **NASPA 1982-83 DIRECTORY (Continued)**

### **MEMBERS-AT-LARGE**

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Worcester, Maine 01610

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Paula M. Rooney, Vice President, Student Services

Reed College

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Portland, Oregon 97202

503/771-1112, ext. 528

Dorothy J. Keller, Dean of Students

Mills College

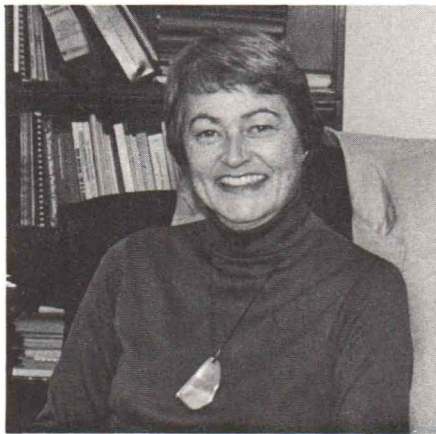
Oakland, California 94613

415/430-2130

## NASPA CENTRAL OFFICE STAFF



Left to Right: Cindy Elson, Secretary; Richard Stevens, Executive Director; Sally Hrizt, Membership Coordinator; Nancy Craig, Communications Editor; Philip Winger, Graduate Assistant



Jane Howard-Jasper, Director  
Governmental and Association Relations

## PAST PRESIDENTS OF THE ASSOCIATION

1919-20	*Scott H. Goodnight, University of Wisconsin
1920-21	*Thomas A. Clark, University of Illinois
1921-22	*Edward E. Nicholson, University of Minnesota
1922-23	*Stanley Coulter, Purdue University
1923-24	*J.A. Bursley, University of Michigan
1924-25	*Robert Rienow, University of Iowa
1925-26	*C.R. Melcher, University of Kentucky
1926-27	*Floyd Field, Georgia School of Technology
1927-28	*Scott H. Goodnight, University of Wisconsin
1928-29	*G.B. Culver, Stanford University
1929-30	*J.W. Armstrong, Northwestern University
1930-31	*W.L. Sanders, Ohio Wesleyan University
1931-32	*V.I. Moore, University of Texas
1932-33	*C.E. Edmondson, Indiana University
1933-34	*H.E. Lobdell, Massachusetts Institute
1934-35	*B.A. Tolbert, University of Florida
1935-36	*William E. Alderman, Beloit College
1936-37	*Dabney S. Lancaster, University of Alabama
1937-39	*D.H. Gardner, University of Akron
1939-40	J.F. Findlay, University of Oklahoma
1940-41	*J.J. Thompson, St. Olaf College
1941-42	*L.S. Corbett, University of Maine
1942-43	*Joseph A. Park, Ohio State University
1943-44	*J.H. Julian, University of South Dakota
1944-46	Earl J. Miller, University of California
1946-47	*Arno Nowotny, University of Texas
1947-48	*E.L. Cloyd, North Carolina State College
1948-49	J.H. Newman, University of Alabama
1949-50	*L.K. Neidlinger, Dartmouth College
1950-51	*Wesley P. Lloyd, Brigham Young University
1951-52	*A. Blair Knapp, Temple University

## **PAST PRESIDENTS OF THE ASSOCIATION (Continued)**

- 1952-53 Victor F. Spathelf, Ferris State College
- 1953-54 \*Robert M. Strozier, University of Chicago
- 1954-55 \*John H. Stibbs, Tulane University
- 1955-56 \*John E. Hocutt, University of Delaware
- 1956-57 \*Frank C. Baldwin, Cornell University
- 1957-58 Donald M. Dushane, University of Oregon
- 1958-59 \*Fred H. Turner, University of Illinois
- 1959-60 H. Donald Winbigler, Stanford University
- 1960-61 William S. Guthrie, Ohio State University
- 1961-62 \*Fred J. Weaver, University of North Carolina
- 1962-63 J.C. Clevenger, Washington State University
- 1963-64 \*James McLeod, Northwestern University
- 1964-65 Victor R. Yanitelli, J.S., St. Peter's College
- 1965-66 Glen T. Nygreen, Lehman College
- 1966-67 \*Edmund G. Williamson, University of Minnesota
- 1967-68 Carl W. Knox, Florida Atlantic University
- 1968-69 O.D. Roberts, Purdue University
- 1969-70 Mark W. Smith, Eckerd College
- 1970-71 Earle W. Clifford, Rutgers University
- 1971-72 Chester E. Peters, Kansas State University
- 1972-73 Thomas B. Dutton, University of California - Davis
- 1973-74 John L. Blackburn, University of Alabama
- 1974-75 James R. Appleton, University of Southern California
- 1975-76 James R. Rhatigan, Wichita State University
- 1976-77 Alice R. Manicur, Frostburg State College
- 1977-78 Arthur Sandeen, University of Florida
- 1978-79 Donald V. Adams, Drake University
- 1979-80 George W. Young, Broward Community College
- 1980-81 Lyle A. Gohn, University of Arkansas
- 1981-82 E.T. "Joe" Buchanan, Tidewater Community College

\*deceased

## LIST OF PARTICIPANTS

Aalst, Frank van .....	56	Conlon, Joanne C. ....	91
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Chappelow, Craig .....	106	Garate, Elena M. ....	68
Coates, Daniel .....	11	Gavin, Sharon T. ....	



## LIST OF PARTICIPANTS (Continued)

Gehrens, Donald . . . . .	97	Korfhag, Mary . . . . .	73
Gillmore, Allan . . . . .	98	Kuh, George . . . . .	100
Gleazer, Edmund J. Jr. . . . .	35		
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